



AnalytixInsight Announces InvestoPro Has Received Regulatory Approval as Online Financial Broker

TORONTO, ON – March 29, 2021 – Artificial Intelligence company, AnalytixInsight Inc. (“AnalytixInsight”, or the “Company”) (**TSX-V: ALY; OTCQB: ATIXF**), announces that InvestoPro SIM (“InvestoPro”), the online financial broker of its FinTech affiliate, MarketWall, has received regulatory approval from CONSOB (Commissione Nazionale per le Società e la Borsa), the Italian financial markets regulator.

InvestoPro will allow users to trade stocks, options, and derivatives in Italy and later in other European countries. InvestoPro has been designed as a stock trading and analysis platform that offers financial analysis, news, research, and investor education content, to equip retail investors with investing tools that are unparalleled in the industry. InvestoPro is multi-device capable and available as native and progressive web applications.

InvestoPro is a wholly-owned subsidiary of MarketWall, and its board of directors is comprised of:

Massimo Tessitore (Chair): Head of Digital Channels - Branch Platform & Digital Business Partner Commercial Banking, Private and Insurance of Intesa Sanpaolo,

Laura Stoduto: Compliance Officer, Fideuram Asset Management SGR,

Giuseppe Attanà: Board Member of UBI Banca S.p.a., Board Member of Intesa Sanpaolo Vita S.p.a.,

Marco Roscio Ricon: CEO of MarketWall and InvestoPRO,

Luca Canevello: Innovation Manager of MarketWall,

Prakash Hariharan: Board Chairman and CEO of AnalytixInsight, and

Chaith Kondragunta: Board Member of AnalytixInsight.

InvestoPro already draws an audience of over 2.5 million monthly users through all its channels and it has emerged as a new financial content provider by offering users investment information and editorial content designed to increase investor knowledge. As a Samsung Electronics partner, MarketWall’s financial apps are preloaded on certain Samsung devices in Europe. These initiatives contribute to InvestoPro’s consumer brand awareness in Europe and will benefit its launch.

The Company will be providing further updates on the progress and launch of InvestoPro as developments occur.

For more information on MarketWall and InvestoPro visit fintech.marketwall.com and investopro.com

Intesa Sanpaolo owns 33% of MarketWall and is one of the top banking groups in Europe with approximately 11.8 million customers and approximately 3,700 branches throughout Italy. It has emerged as Italy's first digital bank and is investing 2.8 billion euros in a strategic plan to increase the bank’s digitized business to 70%, with mobile being at the heart of the digital ecosystem. S&P Global [ranks](#) Intesa Sanpaolo as the 27th largest bank in the world by total assets.

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ABOUT MARKETWALL S.R.L.

MarketWall is a FinTech company focused on the design and development of software solutions as part of a fully integrated ecosystem of Smart Devices – Web, Mobile, Wearables, and Smart TV. Our aim is to innovate methods to access financial markets by combining technology, data, and user experience. We work to empower market data experience and investment knowledge by developing B2B and B2B2C multidevice platforms for major players in the Financial and Technology industries. Our platforms cover 50,000 stocks and provide news, real-time quotes for EU and US markets, and other financial content. Fintech.MarketWall.com

MarketWall is 49% owned by AnalytixInsight Inc., and 33% owned by Intesa Sanpaolo.

ABOUT ANALYTIXINSIGHT INC.

AnalytixInsight Inc. is an Artificial Intelligence, machine-learning company. AnalytixInsight's financial analytics platform CapitalCube.com algorithmically analyzes market price data and regulatory filings to create insightful actionable narratives and research on approximately 50,000 global companies and ETFs, providing high-quality financial research and content for investors, information providers, finance portals and media. AnalytixInsight also designs and implements Workforce Optimization solutions for large global enterprises. AnalytixInsight holds a 49% interest in MarketWall, a developer of FinTech solutions for financial institutions. AnalytixInsight.com

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the growth of the Company's business operations; the impact of InvestoPro on MarketWall's business, the features and capabilities of InvestoPro, the ability for MarketWall or InvestoPro to launch as an online broker; and the Company's future performance. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight Inc., as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; the Company's technology and revenue generation; risks associated with operation in the technology sector; ability to successfully integrate new technology and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ

materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE