AnalytixInsight Announces Morningstar Research and Market Data for InvestoPro; GEMINA Platform Now Utilized by Two European Banks

TORONTO, ON – March 1, 2022 – AnalytixInsight ("AnalytixInsight", or the "Company") (**TSX-V: ALY; OTCQB: ATIXF**), a financial content and enterprise software solutions provider, announces that as part of the recently-launched Morningstar Global Market initiative, Morningstar's wide-ranging financial research information and market data will now be available on InvestoPro, the digital online stock trading platform launched by MarketWall and Intesa Sanpaolo.

AnalytixInsight also announces that its white-label trading platform, GEMINA, is now deployed at a second European bank under the Morningstar Global Market initiative. As an emerging financial data infrastructure platform disrupting legacy systems, GEMINA addresses the current market data infrastructure needs of financial institutions by offering managed data services, analytics, and more.

GEMINA delivers an innovative and cost-effective end-to-end market data platform which is also marketed in partnership with Morningstar as Morningstar Global Market. Morningstar Global Market has been co-developed as a cloud-based financial data and content offering for Morningstar's enterprise clients. Morningstar has over 8,500 employees operating in 29 countries and builds products and services that connect people to investing information tools which empower investors.

Prakash Hariharan, Chairman of AnalytixInsight and Director of MarketWall and InvestoPro said, "Morningstar research and market data gives InvestoPro users enriched content to help them with their investment decisions by providing research analyst target prices, analyst consensus ratings, financial data and much more. We have built InvestoPro as a content-rich online trading platform, a strategy that is strongly supported by the growing list of InvestoPro partners which includes Intesa Sanpaolo, Samsung, AnalytixInsight, and now Morningstar.

"MarketWall and Morningstar have been working together for more than two years to develop, test and deploy Morningstar Global Market, which is built on our GEMINA platform. GEMINA has now been embraced by a second European bank in addition to Intesa Sanpaolo, and we are also in discussions with other banks and institutions who are seeking alternatives to the high-cost legacy platforms they have traditionally been using. Our cloud-hosted financial data and content solutions are very well poised as disruptive offerings and we are optimistic with the warm response we are receiving from banks and financial institutions."

InvestoPro is MarketWall's European research and trading platform and is the digital online trading platform of Intesa Sanpaolo whose customers can activate their online trading using their bank login credentials. Intesa Sanpaolo is one of the top banking groups in Europe and has a strong digital presence. The Intesa Sanpaolo Mobile App is one of the most widely used banking apps in Europe with over seven million customers and more than one billion logins per year.

GEMINA allows banks and brokers to quickly advance their digital transformation to online trading for next generation users and enables the tools desired by them. It is a multi-device trading platform that provides financial quotes, stock charts, data, research tools and more. GEMINA is available as a white-label B2B trading platform for banks and brokers for interface with their existing systems.

About AnalytixInsight Inc.

AnalytixInsight is a data analytics and enterprise software solutions provider to world-leading institutions across various industries. AnalytixInsight develops and markets cloud-based platforms providing financial content, stock trading, and research solutions for banks, brokers and investors in the financial services industry. AnalytixInsight holds a 49% interest in MarketWall, a developer of FinTech solutions for financial institutions. Visit AnalytixInsight.com.

Contact Information:

Scott Urquhart
VP Corporate Development
Scott.Urquhart@AnalytixInsight.com

Regulatory Statements

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Forward-looking information includes, without limitation, statements regarding the ability of MarketWall to continue growing the list of InvestoPro partners and the possibility that ongoing discussions will result in GEMINA being embraced by additional banks and institutions. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "occur" or "be achieved". Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of AnalytixInsight, as the case may be, to be materially different from those expressed or implied by such forward-looking information, including but not limited to: general business, economic, competitive, geopolitical and social uncertainties; AnalytixInsight's technology and revenue generation; risks associated with operation in the technology sector; AnalytixInsight's ability to successfully integrate new technologies and employees; foreign operations risks; and other risks inherent in the technology industry. Although AnalytixInsight has attempted to identify important factors that could cause actual results to differ materially from those contained in forward-looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking information. AnalytixInsight does not undertake to update any forward-looking information, except in accordance with applicable securities laws.