

Absolute Software Collaborates with HP to Secure New Education Devices

Persistence technology installed on new HP Education Edition tablets and notebook

VANCOUVER, March 16, 2015 /CNW/ - Absolute® Software Corporation (TSX: ABT), the industry standard for persistent endpoint security and management solutions for computers, laptops, tablets and smartphones, today announced its Persistence® technology will be installed in a new suite of HP's mobile devices.*

Absolute has provided educational organizations with the ability to remotely manage and secure deployed endpoints for more than 20 years. With Persistence technology installed at the factory, Absolute allows K-12 districts to efficiently track, manage, and secure these educational devices and effectively enable the 1-to-1 curriculum plans these devices support.

The new HP Education Edition tablets and notebook are specifically designed for classroom learning, providing all of the technology and services required for a comprehensive mobile solution. The devices also come preloaded with the HP School Pack, a set of instructional tools to help students learn and enable educators to teach more efficiently.

"Absolute is a trusted, long-standing ally that has supported HP's efforts to deliver learning devices with world-class security infrastructure," said Gus Schmedlen, VP of Education, Printing and Personal Systems, HP. "Persistence technology from Absolute allows HP and our channel partners to deliver secure, well-managed and effective education solutions."

"We are thrilled to extend our alliance with HP and collaborate on these groundbreaking devices," said Mark Grace, Vice President Worldwide OEM and Business Development, Channel, at Absolute. "The role of technology in education continues to evolve and we are pleased to be able to extend our support in order to securely manage the newest and most efficient education tools."

Absolute is proud to be a key sponsor of HP's Global Partner Conference from March 16-18 in Las Vegas, where both companies will be promoting the unique value of the School Pack program.

About Absolute Software

Absolute Software Corporation (TSX: ABT) is the industry standard in persistent endpoint security and management for computers, laptops, tablets and smartphones. The Company, a leader in device security and management tracking for 20 years, has over 30,000 commercial customers worldwide. Absolute's solutions – Computrace®, Absolute Manage®, Absolute Service, and Absolute LoJack® – provide organizations with actionable intelligence to prove compliance, securely manage BYOD, and deliver comprehensive visibility and control over all of their devices and data. Absolute is positioned on three Gartner, Inc. Magic Quadrants - the Magic Quadrant for Client Management Tools (CMT), the Magic Quadrant for Enterprise Mobility Management (EMM) and the Magic Quadrant for Content-Aware Data Loss Prevention. Absolute is one of only four vendors to be recognized on both the CMT and EMM Magic Quadrants. Absolute persistence technology is embedded in the firmware of computers, netbooks, tablets and smartphones by global leaders, including Acer, ASUS, Dell, Fujitsu, HP, Lenovo, Microsoft, Motion, Panasonic, Samsung, and Toshiba, and the Company has reselling partnerships with these OEMs and others, including Apple. For more information about Absolute Software, visit www.absolute.com.

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*BIOS Absolute Persistence module is shipped turned off, and will be activated when customers purchase and activate a subscription. Service may be limited. Check with Absolute for availability outside the U.S. For full details visit: <http://www.absolute.com/HPSchoolPack>

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