

Absolute Collaborates with AMD to Extend Benefits of Persistence Technology

VANCOUVER, Aug. 18, 2015 /CNW/ - [Absolute® Software Corporation](#) (TSX:ABT), the industry standard for persistent endpoint security and data risk management solutions for computers, laptops, tablets and smartphones, today announced an agreement with Advanced Micro Devices, Inc. (AMD) to incorporate Persistence® technology by Absolute into AMD chip designs.

Under the terms of this agreement, Absolute and AMD will provide an enhanced security offering by embedding patented Persistence technology directly into AMD x86 APU technologies.

"In the interest of improving the privacy and security of our customers, we have been steadfast in our commitment to evolve security offerings through our technology," said Roy Taylor, corporate vice president, Alliances, AMD. "We are excited to work with Absolute to leverage its unique Persistence technology by integrating this security functionality into AMD processors."

"AMD is a long-tenured leader in the semiconductor industry with a keen focus on advancing security offerings on the devices they power," said Geoff Haydon, chief executive officer, Absolute. "By working together, we can explore new ways to advance Persistence technology and deliver a higher level of data and device security to AMD and Absolute customers."

Persistence technology by Absolute is embedded into the core of devices at the factory. Once activated, Persistence technology provides a reliable two-way connection so IT can confidently manage mobility, investigate potential threats, and take action if a security incident occurs.

Watch the [Persistence technology video](#) and [view a list of devices](#) that support Persistence technology.

About Absolute

Absolute Software Corporation (TSX: ABT) is the industry standard in persistent endpoint security and data risk management solutions for computers, laptops, tablets and smartphones. Persistence® technology from Absolute provides organizations with visibility and control over all of their devices, regardless of user or location. If an Absolute client is removed from an endpoint, it will automatically reinstall so IT can secure each device and the sensitive data it contains. No other technology can do this. Persistence technology is embedded in the firmware of computers, netbooks, tablets and smartphones by global leaders, including Acer, ASUS, Dell, Fujitsu, HP, Lenovo, Microsoft, Panasonic, Samsung, and Toshiba, and the Company has reselling partnerships with these OEMs and others, including Apple. For more information about Absolute, visit www.absolute.com.

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