



Pioneering Technology Teams with Siemens to Deliver Energy Efficiency & Fire Safety for Houston Housing Authority

- ***Energy efficiency project included the purchase & installation of 1,339 Safe-T-elements.***
- ***A U.S. Department of Energy and Housing & Urban Development initiative.***

Houston, TX (June 20, 2016) – Pioneering Technology Corp. of Mississauga, Ontario (**TSXV:PTE; OTC:PTEFF**), ("**Pioneering**"), a technology company and North America's leader in cooking fire prevention technologies and products, is pleased to announce its agreement with the Building Technologies Division of Siemens ("**Siemens**"), one of the world's leaders in making buildings energy efficient and safe, to help increase energy efficiency and decrease maintenance costs for the Houston Housing Authority ("**HHA**") - part of a U.S. Department of Energy (**DOE**) and Department of Housing and Urban Development (**HUD**) national initiative.

Pioneering's contribution to the project was to provide and install 1,339 Safe-T-element (**STE**) cooking systems in the HHA's facilities. The installation of the Safe-T-element cooking system both delivers energy savings and protects HHA residents from stovetop cooking fires, the # 1 cause of home and apartment fires. The savings generated from increased energy efficiency and the reduction in cooking fires will deliver a positive return on investment for the HHA.

The HHA has taken progressive steps to improve the agency's energy conservation measures across its public housing communities by taking advantage of federal initiatives, partnering with private companies and local energy providers, with an end goal of recouping millions of dollars in energy costs. Through an energy savings performance contract (ESPC) with Siemens, the HHA is developing and financing installation projects designed to improve energy efficiency and maintenance costs across its facilities. Other facility improvement measures that are part of the ESPC include irrigation upgrades and rainwater harvesting, energy management control systems and HVAC equipment upgrades, domestic water improvements and water heater replacements, lighting efficiency and transformer upgrades, building envelopes, and generators at senior living facilities.

"Siemens is a leader in helping customers achieve their energy efficiency goals and in providing reliable fire protection and detection solutions," said Kevin Callahan, CEO of Pioneering. "Siemens recognizes the added value our products bring to their customers by helping prevent cooking fires and the costs associated with these fires while saving electricity. By saving energy, preventing fires and delivering a return on investment, this product results in a win/win."

Siemens has worked with public housing authorities across the country for many years, providing energy efficiency, fire / life safety, and security solutions for multiple-unit residential needs. As a member of the National Association of Housing and Redevelopment Officials (NAHRO), Siemens is familiar with developing programs that address the market's unique procurement and financing needs yet are compliant with federal regulations. Past successful public housing energy projects involve energy procurement, efficient system design and installation, energy generation, and comprehensive auditing and performance reporting.

Pioneering's products are a requirement for many affordable housing projects in North America and growing in many communities given the easily understood multiple benefits and the positive impact they have on reducing annual operating costs.

About the Houston Housing Authority: The Houston Housing Authority provides affordable homes and services to more than 58,000 low-income Houstonians, including over 17,000 families housed through the Housing Choice Voucher Program and another 5,700 living in 25 public housing and tax credit developments around the city. HHA also administers one of the nation's largest voucher program exclusively serving homeless veterans. More information about the Houston Housing Authority can be found at www.housingforhouston.com.

About Siemens Building Technologies Division: The Siemens Building Technologies Division (Buffalo Grove, Ill.) is the North American market leader for safe and secure, energy-efficient and environment-friendly buildings and infrastructures. As a technology partner, service provider, system integrator and product vendor, Building Technologies has offerings for fire protection, life safety and security as well as building automation, heating, ventilation and air conditioning (HVAC), and energy management. To learn more about the Siemens Building Technologies Division, visit www.usa.siemens.com/buildingtechnologies.

About Pioneering Technology Corp: Pioneering is an "energy smart" technology/product innovation and consumer goods Company, and North America's leader in cooking fire prevention technologies. Pioneering engineers and brings to market energy-smart solutions for everyday consumer appliances making them safer, smarter, and more efficient. Pioneering's patented cooking-fire prevention technologies/products are engineered to help prevent cooking fires, the number one cause of household fire (a multi-billion-dollar problem) in North America. According to the National Fire Protection Association, stovetop cooking is the number one cause of household fire in North America (48% of all household fires). The **Safe-T-element** and the new easy to install **SmartBurner** offer similar patented, temperature limiting control (**TLC**) technologies engineered to help prevent stove top cooking fires and reduce energy consumption. Pioneering's **TLC** technology is now installed in well over 140,000 multi-residential housing units across North America without a single cooking fire being reported and delivering a return on investment for its Customers. Pioneering's cooking fire prevention trademarks include Safe-T-element, SmartBurner, RangeMinder & Safe-T-sensor. For more info go to www.pioneeringtech.com.

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The TSX Venture Exchange Inc. has neither approved nor disapproved the contents of this press release