NOBLE IRON INC.

January 26, 2015

FOR IMMEDIATE RELEASE
NIR: TSX Venture Exchange

Noble Iron Announces Management Change

San Francisco, CA - Noble Iron Inc. ("Noble Iron", TSX Venture Exchange: NIR) announced that Thomas Caldaroni has left the company and will no longer serve as Noble Iron's Chief Financial Officer. On an interim basis, Nabil Kassam, Chairman & CEO, will assume the company's CFO duties, supported by Noble Iron's finance team.

"We thank Tom for his service and contribution to Noble Iron," commented Mr. Kassam. He continued, "We wish Tom all the best in his future endeavors."

More information about the Company can be found at www.sedar.com

About Noble Iron Inc. (NIR: TSX Venture Exchange)

Noble Iron Inc. operates in equipment rental, equipment sales, and enterprise asset management software for the construction and industrial equipment industry. Noble Iron Inc.'s equipment rental and dealership business operates under the name "Noble Iron", and currently serves customers in California and Texas. Noble Iron offers construction and industrial equipment and accessories for rent and for sale, and is the exclusive distributor of LiuGong Construction Machinery equipment in Southeast Texas.

Noble Iron Inc.'s software division operates under the name "Texada Software". Texada Software develops software applications to manage the complete equipment ownership lifecycle: from equipment purchasing; rental & sales transactions; inventory management; maintenance & depreciation tracking; through to used equipment sales, disposal & inventory replenishment. Texada Software offers in-the-cloud or client-based software, and is scalable to meet the needs of any equipment rental company, dealership, construction company, contractor, and any customer who owns or uses construction or industrial equipment.

The company can be reached at 1-832-767-4424, or at www.nobleiron.com.

Corporate communications contacts:

Holly Cravey
t: (281) 443-7886
e: holly.cravey@nobleiron.com

Nabil Kassam
t: (650) 766-9177
e: nabil@nobleiron.com

This news release may contain forward-looking statements which reflect the Company's current expectations regarding future events. The forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "plan, "estimate", "expect", "intend" and statements that an event or result "may", "will", "should", "could" or "might" occur or be achieved and other similar expressions. These forward-looking statements involve risk and uncertainties, including the difficulty in predicting acceptance of and demands for new products, the impact of the products and pricing strategies of competitors, delays in developing and launching new products, fluctuations in operating results and other risks, any of which could cause results, performance, or achievements to differ materially from the results discussed or implied in the forward-looking statements. Many risks are inherent in the industries in which the Company participates; others are more specific to the Company. The Company's ongoing quarterly filings should be consulted for additional information on risks and uncertainties relating to these forward-looking statements. Investors should not place undue reliance on any forward-looking statements. Management assumes no obligation to update or alter any forward-looking statements whether as a result of new information, further events or otherwise**.**

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.