

Pure Energy Commences Next Phase of Exploration Work on Clayton Valley, Nevada Lithium Brine Prospects

PURE ENERGY COMMENCES NEXT PHASE OF EXPLORATION DEVELOPMENT ON CLAYTON VALLEY, NEVADA LITHIUM BRINE PROSPECTS

VANCOUVER, British Columbia, February 9, 2015. **Pure Energy Minerals Limited** (TSXV: PE) (FRANKFURT: AHG) (the “**Company**” or “**Pure Energy**”) is pleased to provide the following exploration update. The Company’s operator, GeoXplor Corp. has begun further exploratory drilling work of the Company’s Clayton Valley, Nevada lithium brine prospects.

The drilling work will commence with widening of the existing borehole CV-1, drilled in September and October 2014. The recently completed downhole geophysical work completed in CV-1 refined the understanding of the brine-bearing horizons intersected in CV-1, and allows the optimum well installation to be designed. Following widening of CV-1, an 8” diameter well will be installed that will allow pumping tests to be completed that will provide important hydrogeological parameters to be determined. These parameters will be helpful in determining future possible lithium-brine pumping rates.

Pure Energy CEO Robert Mintak commented, “I am very happy to announce that our 2015 exploration work has begun. Our 2014 exploration work in Clayton Valley went smoothly, we successfully completed an exploratory drill program on CV1 and the recent acquisition and interpretation of downhole geophysical logging is providing us the data to optimize well design to support the development work underway towards producing a 43-101 inferred resource estimate. On successful completion of this phase we will be ready to drill test new targets.”

About Pure Energy:

Pure Energy is an integrated lithium mining and processing developer with a focus on green ‘cradle to cradle’ lifecycle solutions for lithium supply in North America. Pure Energy is currently focused on the advancement of our prospective Clayton Valley Lithium Brine Project, located in Esmerelda County, Nevada.

On behalf of the Board of Directors

“*Robert Mintak*“

Chief Executive Officer

Gerhard Jacob, a director of Pure Energy, and competent and qualified person under NI 43-101, has reviewed and approved the scientific and technical information in this press release.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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