



Pure Energy Comments on Recent Market Activity

DENVER, Sept. 21, 2018 -- At the request of IIROC, Pure Energy Minerals Limited (TSX VENTURE:PE) (OTCQB:PEMIF) (the “**Company**” or “**Pure Energy**”) wishes to confirm that the Company’s management is unaware of any change in the Company’s circumstances that would account for the recent increase in market activity.

About Pure Energy Minerals Limited

Pure Energy Minerals is a lithium resource developer that is driven to become a low-cost supplier for the growing lithium battery industry. The Company is developing the Clayton Valley Project (“**CV Project**”) in Clayton Valley, Nevada. The Company is also exploring a lithium brine project in the Lithium Triangle of South America, the Terra Cotta Project (“**TCP**”). The TCP is located on Pocitos Salar in Salta, Argentina, where it enjoys some of the best infrastructure and access of any lithium brine exploration project in Argentina.

FOR FURTHER INFORMATION PLEASE CONTACT:

Patrick Highsmith
Chief Executive Officer

Telephone – 604 608 6611, ext 3

Pure Energy Minerals Limited (www.pureenergyminerals.com)
Email: info@pureenergyminerals.com

Cautionary Statements and Forward-Looking Information

The information in this news release contains forward looking statements that are subject to a number of known and unknown risks, uncertainties and other factors that may cause actual results to differ materially from those anticipated in our forward-looking statements. Factors that could cause such differences include: changes in world commodity markets, equity markets, costs and supply of materials relevant to the mining industry, change in government and changes to regulations affecting the mining industry. Forward-looking statements in this release may include: the potential for future low-cost production from the CV Project, future exploration on the CV Project and the Terra Cotta Project. Although we believe the expectations reflected in our forward-looking statements are reasonable, results may vary, and we cannot guarantee future results, levels of activity, performance or achievements.

The Company does not undertake to update any forward-looking information, except as required by applicable laws.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.