Intertainment's TranzActive to provide support for Wonring.com, a global multilingual platform connecting over 50 social networks via text and voice messaging

Patented technology connects major networks in multiple languages for personal and commercial use

TORONTO, CANADA / NEW YORK, NY – April 8, 2015 – Intertainment Media Inc. ("Intertainment" or "Company") (US:ITMTF / TSXV:INT / FRA:I4T) is pleased to announce that its language technology and services division, TranzActive, under its partnership with Yappn Corp. (OTCQB:YPPN) ("Yappn") will be launching Wonring.com, a single online, mobile and app platform where users can connect to major social networks and engage in text and voice messaging in up to 67 languages. The technology is based in part on United States Patent No. 8,983,850 B2 granted on March 17, 2015 providing for a Translation System and Method for Multiple Instant Message Networks.

Wonring.com, which is expected to launch in late summer 2015, will allow users on social networks to cross message, share information and create a host of commercial opportunities including flash sales, links to online stores as well as providing semantic technology integration for responsive advertising and related content programs all in multiple languages on up to 50 different networks with potentially more to follow.

Through Wonring.com, users and brands will be able to connect multilingual Ecommerce stores and brand engagement programs allowing brands, merchants, non-profits and other organizations to engage in cross promotion over a multitude of social networks and languages.

"As the global online community continues to grow outside of North America and English becomes less dominant as the language of the Internet, TranzActive is focused on providing patented and unique language technology solutions," said Mr. Anthony Pearlman, President & COO of Intertainment Media Inc. "Our partnership and investment in Yappn allows us to leverage these technologies and bring them to market."

The Wonring.com platform is based on an original concept that facilitated the filing of the US Patent in which Intertainment Media was able to connect millions of people across the language barrier in real-time. Wonring.com builds on that initial success by connecting people and by providing brand building, Ecommerce and advertising in a global setting where the user and the sender can engage in their native language in real-time without the need for any external translation and facilitate economic and social transactions.

To keep up to date on Wonring.com, please visit www.wonring.com

About TranzActive - www.tranzactive.com

Formerly branded as Ortsbo Inc., TranzActive is the Language Service Technology arm of Intertainment Media Inc. TranzActive provides its global licensed language services technology to facilitate the expansion into new markets for start-ups, high growth and emerging corporate online enterprises. TranzActive's business model is partner based, allowing organizations to grow their global presence without the burden of a significant addition of resources.

TranzActive is actively partnering with developers, agencies and companies to create global engagement. Based on a review of opportunity, TranzActive offers its technologies on an equity and fee for license basis to create value for the Intertainment Media organization.

TranzActive also partners with Yappn Corp. to offer professional services, product development, online marketing initiatives and other services on a best practices basis.

About Intertainment - www.intertainmentmedia.com
Intertainment is one of Canada's leading technology incubators and is focused on developing, nurturing and investing in both North American and global technologies and companies that provide technology solutions for brands and consumers alike. Intertainment also owns and operates a number of key properties and has investments in leading edge technologies and social media platforms, including TranzActive, CapThat, theAudience, Lexifone, Shiny Ads and Yappn Corp (www.yappn.com) (OTCQB:YPPN). For more information on Intertainment and its properties, please visit www.intertainmentmedia.com

Intertainment is headquartered in the Toronto, Canada region, with offices in New York and Los Angeles, CA and is listed on the TSX Venture Exchange under the symbol "INT" (TSXV:INT) and in the US under the symbol "ITMTF". Intertainment is also traded in Europe on the Open Market (Regulate Unofficial Market) of the Frankfurt Exchange under the symbol "I4T".

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Forward Looking Information

This news release contains certain "forward-looking information" within the meaning of such statements under applicable securities law, including statements relating to the expected use of proceeds of the Offering.

Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or statements that certain events or conditions "may" or "will" occur. These statements are only predictions. Forward-looking information is based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. Actual timelines associated may vary from those anticipated in this news release and such *variations may be material. Actual results could differ materially because of factors discussed in the management discussion and analysis section of our interim and most recent annual financial statements or other reports and filings with the TSX Venture Exchange and applicable Canadian securities regulators. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, unless required by law. The reader is cautioned not to place undue reliance on this forward-looking information.*

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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