



NEWS RELEASE

NEUTRISCI PROVIDES OPERATIONAL UPDATE

Vancouver, British Columbia – May 11, 2016 – NeutriSci International Inc. (the "Company" or "NeutriSci") (TSX-V: NU) the innovator and pioneer behind *neuenergy*™, is pleased to provide a Canadian operational update.

BuluBox.com has reported that *neuenergy*™ ranks near the top of their Best Seller list ([BuluBox best sellers](#)) amongst more than 1,000 online products sold through BuluBox, and, *neuenergy*™ was recently featured on the "Scoop", an online video review of BuluBox.com products.

NeutriSci shipped its first Canadian nationwide order of *neuenergy*™ in Q1-2016, and consumer response has been very good. To date, turns in the stores that have received the product from their distributor have been better than expected. Initial launch projections and expectations were planned for 1 unit every 3 days. As of May 1st, orders into the stores are tracking at an average of 1 unit every day and continue to trend upwards, exceeding internal projections. With the recent marketing partnership with Venture Communications, the Company expects the initial marketing plan to further grow sales, drive increased awareness and brand recognition.

By the end of Q2-2016, distribution points for *neuenergy*™ in Canada will have increased by 156% over Q1-2016; with individual partner announcements to follow in the coming weeks. In conjunction with the increase in the Canadian distribution network, the Company will be receiving initial orders from its new partners in Q2-2016 and into Q3-2016.

NeutriSci's President, Mr. Glen Rehman stated, "We are thrilled with the growing response to *neuenergy* in Canada. Our current growth strategy in Canada has us on track to exceed previously stated estimates for network growth and distribution within Canada. Our partnership with Venture Communications will establish a media campaign aimed directly at enhancing the recognition of *neuenergy* in the Canadian marketplace. The resulting growth in Canada is a testament to the effectiveness of *neuenergy*."

To find out more about *neuenergy*™, visit www.getneuenergy.com.

On Behalf of the Board of Directors of

NEUTRISCI INTERNATIONAL INC.

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About NeutriSci International Inc.: NeutriSci specializes in the innovation, production and formulation of nutraceutical products. Established in 2009, NeutriSci has focused on the development of several breakthrough nutraceutical products with an initial focus on areas such as heart and cholesterol health, sleep deprivation therapies, immune defense as well as men's prostate and sexual health. NeutriSci continues to build strong relationships and distribution channels for its BluScience™ and *neuenergy*™ products with retailers throughout the United States. NeutriSci is focusing efforts in strengthening sustainable sales models with Convenience, Chain Drug, and Mass Market and Supermarket retailers. For more information, visit: www.neutrisci.com.

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