

SMARTCOOL SYSTEMS INC.

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SMARTCOOL ANNOUNCES GRANT OF STOCK OPTIONS

Vancouver, British Columbia

July 7, 2017

Smartcool Systems Inc. (TSXV: SSC) (the "**Company**") announces that it has granted an aggregate of 12,575,000 stock options to a company owned and controlled by one of its directors, four consultants and three of its employees for the purchase of an aggregate of up to 12,575,000 common shares of the Company pursuant to its Stock Option Plan. Each option is exercisable for a period of 5 years at a price of \$0.05 per common share.

About Smartcool

Smartcool Systems Inc. (TSXV: SSC) provides cutting edge energy efficient and energy cost reduction solutions for businesses around the world. The ECO3 and ESM are Smartcool's unique retrofit technologies that reduce the energy consumption of compressors in air conditioning, refrigeration and heat pump systems by 15% to 20%, giving a return on investment in 12 to 36 months.

On behalf of Smartcool Systems Inc.

Theodore Konyi, President
604.669.1388

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.