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PRESS RELEASE

SEAIR REPORTS Q1 FY2015 RESULTS

Calgary, Alberta, December 22, 2014 – Sear Inc. (“Sear” or the “Corporation”) (TSX.V:SDS) is pleased to announce that it has filed its financial statements and Management's Discussion and Analysis for the quarter ended November 30, 2014. Interested parties may view or download copies of these documents from www.SEDAR.com.

“While the level of revenues in Q1 were expected, the activity with large customers and strategic partners in the form of pilot systems and trials is moving at a fast pace. The recent global drop in oil prices has accelerated our work in oil/water separation as oil and gas companies strive for efficiency gains in the face of falling revenues. Our customers have accelerated trial activity as a result. This fits very nicely with Sear's core technology and business model. We will further discuss this on a shareholder update conference call in the later part of February 2015”, said Jeff Seibert, Sear CEO.

About Sear Inc.

Sear Inc. is a Calgary based cleantech company. Sear has commercialized proprietary technology that can diffuse gases, such as oxygen, ozone and carbon dioxide, into liquids more effectively and with lower power consumption than the competition. Sear's patented technologies can produce micron size bubbles that are more efficient than other diffusion technologies because the diffused gases remain in solution for extended periods of time, leading to increased productivity and lower operating costs. Sear has been working with customers in the Oil and Gas industry for over five years. Sear applications include oil sands SAGD water solutions, frac and produced water treatment, industrial ponds treatment, mine dewatering/treatment, end-to-end sewage treatment for permanent residential communities and remote work camps, golf course irrigation and pond treatment and most recently, industrial emissions treatment. Parties interested in obtaining further information or receiving news releases and corporate documents from Sear may email such requests to info@seairinc.com or visit the Sear website at www.seairinc.com

Statement Regarding Forward-Looking Information

This news release of Sear contains statements that constitute "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Sear's actual results, performance or achievements, or developments in the industry to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Forward looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "potential" and similar expressions, or that events or conditions "will," "would," "may," "could" or "should" occur. Forward-looking statements in this document include statements regarding Sear's expectations regarding the regulatory approval of the Private Placement and closing of the Private Placement. There can be no assurance that such statements will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements, and readers are cautioned not to place undue reliance on these forward-looking statements. Any factor could cause actual results to differ materially from Sear's expectations. Sear undertakes no obligation to update these forward-looking statements in the event that management's beliefs, estimates or opinions, or other factors, should change.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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