Callitas Health Announces Response from US FDA on Orphan Drug Designation and Rare Pediatric Disease Designation Requests

CINCINNATI, OH - (NewMediaWire) - March 15, 2018 - Callitas Health Inc. (CSE: LILY, OTCQB: MPHMF, FWB: T3F2), (the "Company" or "Callitas") a clinical-stage company developing innovative pharmaceutical and OTC technologies for weight management, female sexual health and wellness, targeted cannabinoid delivery and other proprietary drugs, today announced a response from the United States Federal Drug Administration (FDA) on orphan drug designation and rare pediatric disease designation requests.

In late 2017, with the consultation and guidance of Camargo Pharmaceuticals, the Company filed comprehensive orphan drug designation (ODD) and rare pediatric disease designation (RPDD) packages and request letters with the U.S. FDA for MACS, the proposed treatment for Urea Cycle Disorders in neonates and infants. In the responses back to the Company, the U.S. FDA did not reject or approve either request, but stated, "…we are unable to grant your request," and requested additional scientific/medical information, testing results on the drug product and information on the manufacturing of the drug product.

James Thompson, CEO of Callitas Health, stated, "While we had hoped for approval of these requests for ODD and RPDD, the request from the FDA for more information and testing results on this unique drug product for the treatment of UCD's was not wholly unexpected. Prior to filing the requests, we had already begun working on the drug product formulation and manufacturing development as well as Camargo consulting on the clinical protocols and lab selection process for animal model testing. We are able to now incorporate the FDA's responses and requirements into these test protocols, for appropriate, timely submission."

The Company expects to begin pilot scale production of the MACS product in the coming months, and once available, commence immediate initiation of the animal studies required to support the submission of additional information requested by the FDA. The Company has until January of 2019 to submit the additional data/scientific/medical information requested or file for an extension.

About Callitas Health:

Formed in early 2015, Callitas Health Inc. is a clinical-stage company developing innovative pharmaceutical and OTC technologies for weight management, female sexual health and wellness, targeted cannabinoid delivery, and other proprietary drugs. In addition to its recent acquisitions of C-103, a reformulation of Orlistat, Extrinsa and assets from 40J's LLC, the Company successfully launched ToConceive in North America as a clinically-proven option for couples struggling with the inability to conceive (www.toconceive.com), and is in the research

and development and business development process for its other OTC products, CannaMint strips and orphan drug technologies. For more information visit www.callitas.com.

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Notice regarding investigational devices: CannaMint Strips, C-103 and Extrinsa are investigational drugs or devices and are not currently available outside of approved clinical trials. Claims regarding the safety and efficacy of these devices have not been evaluated by Health Canada, the U.S. Food and Drug Administration, or any other international regulatory body. Neither the Canadian Securities Exchange nor its Regulation Service Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

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