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***dynaCERT's* HydraGEN™ Technology to be Featured by the City of Ottawa Fleet Services Expo**

TORONTO, ON--(Business Wire – September 18, 2023) *dynaCERT* Inc. (TSX: DYA) (OTCQX: DYFSF) (FRA: DMJ) ("*dynaCERT*" or the "Company") is honoured to announce that it has been invited by the City of Ottawa (Canada) to the City's Fleet Services Expo to be held on September 20, 2023 at the Swansea Facility located at 2799 Swansea Crescent in Ottawa. Ottawa's Fleet Services Expo will feature *dynaCERT's* HydraGEN™ Technology, a proprietary Carbon Emissions Reduction Technology that is designed to reduce fuel consumption and reduce carbon emissions in diesel engines used by fleet vehicles deployed throughout Ottawa and the world.

The City of Ottawa's Fleet Services Expo will prominently feature, for its first time ever, *dynaCERT's* HydraGEN™ Technology mounted and fully operational on a Company-Owned Mercedes Sprinter Van used by *dynaCERT* to service installations on fleet vehicles throughout the Province of Ontario.

With its HydraGEN™ Technology, *dynaCERT* is helping its clients save money, reduce pollution and decarbonize fleets, while helping build a prosperous net-zero economy for generations to come in Ottawa and beyond.

The *dynaCERT* Fleet Services Expo Team

dynaCERT's Fleet Services Expo Team is spearheaded by Ed Cordeiro, Director of Sales, Americas, and co-managed by senior green technology executives, Jamie MacDonald, President of Mobile Emissions Testing Inc. and Chris Persaud, Field Service Technician *dynaCERT*.

For further information and assistance regarding the *dynaCERT* Fleet Services Expo Team and *dynaCERT's* HydraGEN™ Carbon Emission Reduction Technology line of commercial products, please contact:

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***dynaCERT's* Participation in the Ottawa Fleet Services Expo**

dynaCERT's Participation in the Ottawa Fleet Services Expo is seen by the Company to be an important opportunity to feature the Company's line-up of advanced Hydrogen-On-Demand commercially available technology which is designed to reduce Greenhouse Gas Emissions (GHGs) caused by diesel engines used in fleets of vehicles.



dynaCERT supports local urban government initiatives that create jobs while fighting climate change and driving down costs for users of the Company's HydraGEN™ Technology.

dynaCERT has received the Smart Sustainable Company Rating Seal after a rigorous analysis of prominent adjudicators. This honourable distinction of *dynaCERT* and its HydraGEN™ Technology as it applies to the United Nations Sustainable Development Goals and United Nations Global Compact Principles, has been evaluated as "high", the highest global ranking in its category.

Jamie MacDonald, President of Mobile Emissions Testing Inc., stated, "As Dealer authorized by *dynaCERT*, Mobile Emissions Testing Inc. has many years of practical experience in the marketing, sales and installations of *dynaCERT*'s HydraGEN™ Technology, our selected Canadian leading technology designed to reduce costs and carbon emissions in diesel engines. Our expertise in diesel emissions, serving Ottawa and surrounding regions throughout Ontario, combined with our long-standing and close relationship with *dynaCERT*, provides to commercial and government fleet operators the long standing experience with the confidence of excellence of service and reliable advice in the imperative quest to comply with goals to reduce carbon emissions."

Ed Cordeiro, Director of Sales, Americas of *dynaCERT*, stated, "Businesses in Ottawa and in the Province of Ontario are adopting innovative and efficient technologies to help drive down costs and pollution at the same time. In the transportation sector, which accounts for one-quarter of Canada's emissions, the City of Ottawa is continuing to help businesses reduce their emissions, including by hosting the Ottawa Fleet Services Expo. City road vehicles are a key contributor to pollution in Canada. Such initiatives as the Ottawa Fleet Services Expo are a great venue to motivate fleets to adopt cleaner options to build a more environmentally friendly transportation system for urban Canadians. *dynaCERT*'s HydraGEN™ Technology is designed to reduce pollution on our roads and support a cleaner transportation system that benefits all Canadians."

About *dynaCERT* Inc.

dynaCERT Inc. manufactures and distributes Carbon Emission Reduction Technology along with its proprietary HydraLytics™ Telematics, a means of monitoring fuel consumption and calculating GHG emissions savings designed for the tracking of possible future Carbon Credits for use with internal combustion engines. As part of the growing global hydrogen economy, our patented technology creates hydrogen and oxygen on-demand through a unique electrolysis system and supplies these gases through the air intake to enhance combustion, which has shown to lower carbon emissions and improve fuel efficiency. Our technology is designed for use with many types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment. Website: www.dynaCERT.com.

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Except for statements of historical fact, this news release contains certain "forward-looking information" within the meaning of applicable securities law. Forward-looking information is frequently characterized by words such as "plan", "expect", "project", "intend", "believe", "anticipate", "estimate" and other similar words, or statements that certain events or conditions "may" or "will" occur. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance of



achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking information is based on the opinions and estimates of management at the date the statements are made and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those anticipated in the forward-looking information. In particular, forward-looking information in this press release includes, but is not limited to, the City of Ottawa and the Fleet Services Expo, which cannot be independently verified by the Company. Some of the risks and other factors that could cause the results to differ materially from those expressed in the forward-looking information include, but are not limited to: uncertainty as to whether our strategies and business plans will yield the expected benefits; availability and cost of capital; the ability to identify and develop and achieve commercial success for new products and technologies; the level of expenditures necessary to maintain and improve the quality of products and services; changes in technology and changes in laws and regulations; the uncertainty of the emerging hydrogen economy; including the hydrogen economy moving at a pace not anticipated; our ability to secure and maintain strategic relationships and distribution agreements; and the other risk factors disclosed under our profile on SEDAR at www.sedar.com. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. We undertake no duty to update any of the forward-looking information to conform such information to actual results or to changes in our expectations except as otherwise required by applicable securities legislation. Readers are cautioned not to place undue reliance on forward-looking information.

Neither the Toronto Stock Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Toronto Stock Exchange) accepts responsibility for the adequacy or accuracy of the release.

On Behalf of the Board

Murray James Payne, CEO

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