FORM 51-102F3

MATERIAL CHANGE REPORT

1. Name and Address of Company:

COASTAL CONTACTS INC.
#320 - 2985 Virtual Way
Vancouver, B.C. V5M 4X7

2. Date of Material Change:

The material change described in this report occurred on June 14, 2006.

3. News Release:

On June 14, 2006, Coastal Contacts Inc. (the "Company") issued a news release through the facilities of Canada Newswire. A copy of the news release announcing the material change is set out at Appendix "A" to this report.

4. Summary of Material Change:

On June 14, 2006, the Company announced the appointment of Reta Byvelds as Chief Financial Officer of the Company. The Company's current Chief Financial Officer, Joseph Lee, has resigned his position to pursue other business opportunities.

5. Full Description of Material Change:

See attached news release at Appendix "A" to this report.

6. Reliance on Confidential Filing Provisions:

Not applicable.

7. Omitted Information:

Not applicable.

8. Executive Officer:

The following executive officers of the Company are knowledgeable about the material change and this report and may be contacted respecting the material change:

William Wrixon
President, Coastal Contacts Inc.
Telephone: (604) 669-1555, Extension 251

9. Date of Report:

June 14, 2006.

APPENDIX "A"

FOR IMMEDIATE RELEASE

TSX Symbol: **COA**

Coastal Contacts Inc.

COASTAL CONTACTS APPOINTS CHIEF FINANCIAL OFFICER

TSX Symbol: COA

Vancouver, British Columbia – June 14, 2006 - Coastal Contacts Inc. (TSX: COA) announced today the appointment of Reta Byvelds as Chief Financial Officer.

Ms. Byvelds is a Chartered Accountant with audit, financial reporting, M&A and financial management experience in Canada, the United States and Europe. In her most recent role as Vice President, Finance with the Industrial Division of Teleflex Incorporated (NYSE:TFX) she was directly responsible for financial oversight of a business unit with twenty five manufacturing operations located in Canada, the U.S., the U.K., Italy, the Netherlands, Germany and Sweden. She worked in public practice with KPMG in both Canada and the Netherlands and has held senior financial positions with General Electric Plastics (Europe), General Motors (Canada) and Delphi Packard Electric Systems (formerly a subsidiary of General Motors) in the United States and Germany.

Ms. Byvelds is a graduate of Queens University with a Bachelor of Commerce degree. She is a member of the Institute of Chartered Accountants of Ontario.

“Reta has a wealth of experience with international operations and implementing financial reporting systems which will help Coastal achieve its continued growth and profitability,” states Roger Hardy, Coastal Contacts Chairman and CEO. “Our strategic objectives require a global approach to finance and we are confident that Reta has the experience to lead this initiative.”

The company’s current Chief Financial Officer, Joseph Lee has resigned his position to pursue other business opportunities.

Mr. Hardy added, “We would like to thank Joseph for his significant contributions over the past three years. During that time the company tripled revenues to over $67 million, completed an initial public offering and equity financings in aggregate of $42 million, completed two European acquisitions and grew to become the second largest online provider of contact lenses in the world. Most recently, Joseph oversaw the Company’s graduation to the Toronto Stock Exchange. Mr. Lee has been a valuable member of the management team during this period and we wish him every success in his future endeavors.”

About Coastal Contacts:

Coastal Contacts is the world's fastest growing contact lens store. The Corporation's large volume business combined with its cost effective distribution hubs in North America and Europe enable it to offer replacement contact lenses to customers worldwide at reduced prices, delivered quickly with strong customer service follow-up. Coastal's direct to consumer model and single product focus combine to create the distinct competitive advantage of a more efficient, customer-focused model for world-wide contact lens distribution.

For further information visit www.coastalcontacts.com or contact:

Bill Wrixon	Terry Vanderkruyk
President	Vice President, Corporate Development
Coastal Contacts Inc.	Coastal Contacts Inc.
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