



AMENDED

May 21, 2020

Filed Via SEDAR

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

Subject: **Media Central Corporation Inc.**

Confirmation of Notice of Record and Meeting Dates

Dear Sirs:

We advise the following with respect to the upcoming Annual General & Special Meeting of Security Holders for the subject issuer:

- | | |
|--|--------------------------|
| 1. CUSIP Number | ISIN Number |
| 58440B101 | CA58440B1013 |
| 2. Meeting Type: | Annual General & Special |
| 3. Record Date: | May 22, 2020 |
| 4. Beneficial Ownership Date: | May 22, 2020 |
| 5. Mail Date: | June 8, 2020 |
| 6. Meeting Date: | July 8, 2020 |
| 7. Classes or Series of Securities that entitle the holder to receive Notice of the Meeting: | COMMON |
| 8. Classes or Series of Securities that entitle the holder to vote at the meeting: | COMMON |
| 9. Business to be conducted at the meeting: | General & Special |
| 10. Notice-and-Access: | |
| Registered Shareholders: | Yes |
| Beneficial Holders: | Yes |
| Stratification Level: | Not Applicable |
| E-Delivery | Yes |
| 11. Reporting issuer is sending proxy-related Materials directly to Non-Objecting Beneficial Owners: | No |
| 12. Issuer paying for delivery to Objecting Beneficial Owners: | No |
| 13. Issuer paying for delivery to US Non-Objecting Beneficial Owners: | Yes |

In accordance with applicable securities regulations we are filing this information with you in our capacity as agent of the Corporation.

Sincerely,

Capital Transfer Agency

Agent for Media Central Corporation Inc.

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