

ENTERPRISE GROUP, INC. APPOINTS JOHN CAMPBELL AS LEAD DIRECTOR

July 9, 2015 - St. Albert, AB – Enterprise Group, Inc. (“Enterprise,” or the “Company”) (TSX:E) has announced the appointment of John Campbell to the position of Lead Director of the Company’s Board of Directors, effective immediately.

Mr. Campbell currently serves as an independent Director of the Company. Serving as the Lead Director, he will be responsible for evaluating the performance of both the Company and its senior executives, representing the best interests of the Company’s shareholders in an enhanced capacity.

“We are very pleased to announce that John Campbell will serve as the Lead Director of our Board of Directors,” stated Leonard Jaroszuk, Enterprise’s President and Chief Executive Officer. “As Enterprise continues its evolution, it is vital that the quality of our corporate governance makes commensurate improvements. Appointing an independent Director of Mr. Campbell’s calibre to the position of Lead Director is a major step forward in that direction. Mr. Campbell’s counsel has proven invaluable over the past year, and we look forward to continuing to benefit from his wisdom and leadership.”

Mr. Campbell has served on Enterprise’s Board of Directors since May of 2014. He possesses more than 34 years of experience in the investment industry, and currently serves as the Chairman and head of the Investment Review Committee of TriView Capital Ltd., a private equity specialist investment firm that he helped to found in 2012. He is also the President of Camlin Capital Inc., a corporate finance boutique. Previously he was a Managing Director at Second City Capital Partners, a multi-fund private equity firm that invests in real estate and conventional private equity investments. Prior to joining Second City, he spent nine years as the President and Chief Investment Officer of a specialty asset management firm that focused on identifying merger and acquisition candidates and turnaround opportunities amongst small-to-mid market capitalization companies principally in the financial services, software, and resource sectors. In the past, he co-founded CWC Capital Ltd/L.P., a regional investment-banking firm that, over 14 years, raised in excess of \$750 million in capital for private companies based in the Pacific Northwest. Mr. Campbell also acted as a merger and acquisition specialist for The Jim Pattison Group and as the Director of Research for a large regional brokerage firm. He has a bachelor’s degree in Commerce from the University of British Columbia, an MBA from Simon Fraser University, and is a CPA (in both Canada and the US) and CFA charter holder.

About Enterprise Group, Inc.

Enterprise Group, Inc. is a consolidator of construction services companies operating in the energy, utility and transportation infrastructure industries. The Company’s focus is primarily construction services and specialized equipment rental. The Company’s strategy is to acquire complementary service companies in Western Canada, consolidating capital, management, and human resources to support continued growth. Enterprise acquired Artic Therm International Ltd. in September 2012, Calgary Tunnelling & Horizontal Augering Ltd. in June 2013, Hart Oilfield Rentals Ltd. in January 2014, and Westar Oilfield Rentals Inc. in October 2014. More information is available at the Company’s website, www.enterprisegrp.ca.

For further information, please contact:

Candice Williams or Nathan Sellyn

Investor Relations

contact@enterprisegrp.ca

780-328-3863

Leonard D. Jaroszuk – President & CEO, or

Desmond O’Kell – Senior Vice President

780-418-4400

