

VIA ELECTRONIC TRANSMISSION

December 4, 2015

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: BLUERUSH MEDIA GROUP CORP
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA09625L1094
	CUSIP:	09625L109
2	Date Fixed for the Meeting:	January 27, 2016
3	Record Date for Notice:	December 23, 2015
4	Record Date for Voting:	December 23, 2015
5	Beneficial Ownership Determination Date:	December 23, 2015
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual and Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	NOT APPLICABLE
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TMX Equity Transfer Services

" Rosa Vieira "
Senior Relationship Manager
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