

## Spylogics' BreakingSports App now Delivering the Fastest Sports News on the Apple Watch

- *BreakingSports eclipses 250,000 downloads as users embrace fast and customizable news from social media.*

TORONTO, April 30, 2015 /CNW/ - **Spylogics International Corp. ("Spylogics" or the "Company") (TSXV: SPY)**, a technology provider of semantic search, machine learned language and Natural Language Processing ("NLP") is pleased to announce that its BreakingSports app is now available on Apple Watch to give sports fans faster access to its up-to-the-second mobile alerts. This app update comes on the heels of the app surpassing 250,000 downloads in less than two months.

On the Apple Watch, users can get the latest updates without having to take their phones out of their pockets. How many times are you at a wedding, dinner, or event during a major game, with no way to check the score without upsetting your wife or girlfriend? With BreakingSports for Apple Watch, you can now get alerts straight to your wrist. BreakingSports alerts make getting updated on your teams and players as easy as checking the time.

"We created BreakingSports to give sports fans the fastest news by placing it in the palm of their hand," says CEO Marvin Igelman. "With the Apple Watch, we are now able to deliver sports news to our users' right around their wrists. Now with over 250,000 downloads of our app, we are excited to integrate with the coolest new wearable technology."

BreakingSports delivers breaking sports news by integrating social media sourced updates. Through specialized algorithms, BreakingSports taps social media including Twitter, Reddit, Periscope, Meerkat, and news outlets for the latest sports updates and delivers them to users in fully automated real time manner.

BreakingSports features include:

- News Feed - View news feed for personalized subscriptions
- Filter Alerts - Select which type of news is most important to you, from injuries to rumors
- League News - View and search news by league for the latest updates
- Scores - Follow current and upcoming games via the game calendar for in-game alerts
- Player Stats - View game and season stats in player profiles
- Individual News - Access team or player specific news by selecting them from your customizable subscription list
- Share - Send friends links to important updates via email or text

### **About Spylogics**

Spylogics International Corp. is a technology provider of semantic search, machine learned language and Natural Language Processing ("NLP"). The Company's newest app, BreakingSports utilizes semantic, machine learned language and NLP to track social media in fully automated, real-time manner, for significant sports information and events and distributes summarized information through real-time push notifications to consumers. The Company also enables mobile application providers to generate revenue into their apps via its "Poynt-Enabled" SDK and owns Poynt, a local mobile search app.

Find out more at [spylogics.com](http://spylogics.com) and [breakingsportsapp.com](http://breakingsportsapp.com)

***Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.***

**Cautionary and Forward-looking Statements** - Statements contained in this news release, which are not historical facts, are forward-looking statements that involve risk, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. All forward-looking statements included in this news release are based on information available to the Company on the date hereof. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that could cause actual results of Spylogics to differ materially from the conclusion, forecast or projection stated in such forward-looking statements. These risks, uncertainties and other factors include, but are not limited to factors referenced in Spylogics' other continuous disclosure filings, which are available at [www.sedar.com](http://www.sedar.com). Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update any forward-looking statements, except as required by applicable securities laws.

SOURCE Spylogics International Corp.

%SEDAR: 00021389E

**For further information:** Spylogics International Corp., David Berman, CFO, (905) 761-9200, Ext. 21, [davidb@spylogics.com](mailto:davidb@spylogics.com), [www.spylogics.com](http://www.spylogics.com)

CO: Spylogics International Corp.

CNW 08:30e 30-APR-15