

Spylogics' BreakingSports App Launches the Fastest News Coverage of English Premier League

- *BreakingSports App Now Giving Fans Up-to-the-Second Coverage of the EPL*

TORONTO, July 15, 2015 /CNW/ -**Spylogics International Corp. (TSXV: SPY)** a technology provider of semantic search, machine learning and natural language processing, is pleased to announce that its [BreakingSports App](#) has now integrated the English Premier League. With the start of the EPL season right around the corner, the app's latest coverage addition gives soccer fans the fastest news, from line-ups to injury reports, so they can stay up-to-date on their favourite teams and players.

With BreakingSports, users receive timely push notifications on their favourite players and teams with social media sourced updates. The app utilizes specialized algorithms that tap Twitter, Reddit, Periscope, Meerkat, and news outlets for the latest sports updates and delivers them to users in fully automated real time.

"The English Premier League is one of the most watched soccer leagues in the world," says Spylogics CEO Marvin Igelman. "We're excited to add the English Premier League to BreakingSports' coverage and deliver the fastest sports alerts for soccer fans."

In addition to the EPL, users can follow teams and players from the MLB, NBA, NFL, NHL, NCAAAB, Formula 1, Indy and NASCAR. BreakingSports is available for free on iOS and Android, and most recently on the Apple Watch.

BreakingSports features include:

- News Feed - View news feed for personalized subscriptions
- Alert Filters - Select which type of news is most important to you, from injuries to rumours
- League News - View and search news by league for the latest updates
- Scores - Follow current and upcoming games via the game calendar for in-game alerts
- Player Stats - View game and season stats in player profiles
- Individual News - Access team or player specific news by selecting them from your customizable subscription list
- Sharing Options - Send friends links to important updates via email or text

About Spylogics

Spylogics International Corp. is a technology provider of semantic search, machine learned language and Natural Language Processing ("NLP"). The Company's newest app, BreakingSports utilizes semantic, machine learned language and NLP to track social media in fully automated, real-time manner, for significant sports information and events and distributes summarized information through real-time push notifications to consumers. The Company also enables mobile application providers to generate revenue into their apps via its "Poynt-Enabled" SDK and owns Poynt, a local mobile search app.

Find out more at spylogics.com and breakingsportsapp.com

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CNW 08:30e 15-JUL-15