

Breaking Data Corp.'s BreakingSports App integrates Quick Upload of Yahoo Fantasy Sports! Lineups

• *BreakingSports, the app that delivers the fastest sports news and updates, is bringing users quick upload and automatic updates of Yahoo Fantasy Sports! Line ups*

TORONTO, Nov. 23, 2015 /CNW/ - BreakingSports, created by Breaking Data Corp. (TSXV:BKD), is the sports news app that delivers quick, personalized alerts for a user's favourite sports, teams, and players.

BreakingSports now offers a quick upload feature for Yahoo Fantasy Sports! lineups so users can easily follow their players, and receive important information on their players without having to input them individually.

This convenient feature allows users to quickly and easily put all their Yahoo Fantasy League players into the BreakingSports app for all their leagues. In addition, when users add or drop players from their Yahoo Fantasy Sports! Lineups, BreakingSports will update these changes, in the app automatically.

"We are happy to offer our Yahoo Fantasy Sports! League players this fast and easy way to set up their players in our app and receive the fastest news about their lineups," said Marvin Igelman, CEO of Breaking Data Corp. "With this feature users can get the most out of their fantasy lineups and it may help them win by receiving fast notifications that affect how they set their lineups, add or drop players or make trades with their league members."

BreakingSports, users receive timely push notifications on their favorite players and teams with BreakingSports features including:

- News and Score Feed - View news and score feed for personalized subscriptions
- Filter Alerts - Select which type of news is most important to you, from injuries to rumours
- League News - View and search news by league for the latest updates
- Scores - Follow current and upcoming games via the game calendar for in-game alerts
- Player Stats - View game and season stats in player profiles
- Individual News - Access team or player specific news by selecting them from your customizable subscription list
- Share - Send friends links to important updates via email or text.

About Breaking Data Corp.

Breaking Data Corp. is a technology provider of semantic search, machine learning and natural language processing ("NLP"). The Company's newest app, BreakingSports, utilizes semantic machine learning and NLP to track social media in a fully automated, real-time manner for significant sports information and events and distributes summarized information through real-time push notifications to consumers. The Company also enables mobile application providers to generate revenue into their apps via its "Poynt-Enabled" SDK and owns Poynt, a local mobile search app. Find out more at breakingdatacorp.com.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Cautionary and Forward-looking Statements - Statements contained in this news release, which are not historical facts, are forward-looking statements that involve risk, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. All forward-looking statements included in this news release are based on information available to the Company on the date hereof. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that could cause actual results of Sprylogics to differ materially from the conclusion, forecast or projection stated in such forward-looking statements. These risks, uncertainties and other factors include, but are not limited to factors referenced in Sprylogics' other continuous disclosure filings, which are available at www.sedar.com. Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update any forward-looking statements, except as required by applicable securities laws.

SOURCE Breaking Data Corp.

%SEDAR: 00021389E

For further information: Breaking Data Corp., David Berman, CFO, (905) 761-9200, Ext. 21, davidb@breakingdatacorp.com, www.breakingdatacorp.com

CO: Breaking Data Corp.

CNW 08:40e 23-NOV-15