

## Breaking Data to Present at the 19<sup>th</sup> Annual Rodman & Renshaw Global Investment Conference

TORONTO, ONTARIO and LONDON, UNITED KINGDOM--(September 6, 2017) - Breaking Data Corp. (TSX VENTURE: BKD) (OTCQB: BKDCF) ("Breaking Data" or the "Company"), today announced it will be presenting at the 19<sup>th</sup> Annual Rodman & Renshaw Global Investment Conference, sponsored by H.C. Wainwright & Co., LLC. The conference is being held on September 10-12, 2017 at Lotte New York Palace Hotel in New York City.

Nick Thain, Chief Executive Officer, of Breaking Data, will provide an overview of the Company's AI technology and details about recently acquired GIVEMESPORT, during the live presentation and will also be available for one-on-one meetings with investors who are registered to attend the conference.

Event: 19<sup>th</sup> Annual Rodman & Renshaw Global Investment Conference

Date: Tuesday, September 12, 2017

Time: 2:35 PM Eastern Time (subject to change depending on conference schedule)

Location: Rutherford Room; Lotte New York Palace Hotel in New York City

**About Breaking Data Corp:** [breakingdatacorp.com](http://breakingdatacorp.com)

Breaking Data Corp. is a technology provider of a range of Artificial Intelligence services including; semantic search, machine learning and natural language processing ("NLP"). The Company's technology platform has many practical applications, in multiple business and consumer verticals that are immersed in massive media and data rich settings. The Company's showcase app, BreakingSports, utilizes semantic machine learning and NLP to track social media in a fully automated, real-time manner for significant sports information and events and distributes summarized information through real-time push notifications to consumers.

**About GIVEMESPORT:** [givemesport.com](http://givemesport.com)

GIVEMESPORT, Breaking Data's recent acquisition, is a leading next generation sports media company with the largest single publisher Facebook page in the world, with over 26 million fans. The next largest single sports publisher Facebook page is ESPN with 15.2 million fans. GIVEMESPORT's content generates over 3.6 billion impressions (Feb-17), reaching over 138 million unique users (Feb-17) per month on Facebook alone. Visit GIVEMESPORT's Facebook page at [facebook.com/GiveMeSport](https://facebook.com/GiveMeSport)

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Cautionary and Forward-looking Statements - Statements contained in this news release, which are not historical facts, are forward-looking statements that involve risk, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. All forward-looking

statements included in this news release are based on information available to the Company on the date hereof. Forward-looking statements are subject to known and unknown risks, uncertainties and other factors that could cause actual results of the Company to differ materially from the conclusion, forecast or projection stated in such forward-looking statements. These risks, uncertainties and other factors include, but are not limited to factors referenced in the Company's other continuous disclosure filings, which are available at [sedar.com](http://sedar.com). Readers should not place undue reliance on these forward-looking statements. The Company assumes no obligation to update any forward-looking statements, except as required by applicable securities laws.

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