

FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Family Memorials Inc.
1126 Roland Street,
Thunder Bay, ON., P7B 5M4

Item 2 Date of Material Change

November 1, 2011

Item 3 News Release

The Corporation issued its press release on November 2, 2011 through the facilities of Marketwire.

Item 4 Summary of Material Change

On November 1, 2011, Family Memorials Inc. completed a Share Purchase Agreement for Stratford Memorials Ltd.

Item 5 Full Description of Material Change

Please see the attached copy of the Corporation's press release of November 2, 2011 for a full description of the material change.

Item 6 Reliance on subsection 7.1(2) or (3) of national Instrument 51-102

n/a

Item 7 Omitted Information

n/a

Item 8 Executive Officer

To obtain further information, contact Scott C. Kellaway, President and Chief Executive Officer of the Corporation at (807) 577-6463

Item 9 Date of Report

November 2, 2011