

TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

July 31, 2020

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: BACKSTAGEPLAY INC.
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual General and Special Meeting of Security Holders for the subject issuer:

1	ISIN:	CA0563622053
	CUSIP:	056362205
2	Date Fixed for the Meeting:	September 14, 2020
3	Record Date for Notice:	July 23, 2020
4	Record Date for Voting:	July 23, 2020
5	Beneficial Ownership Determination Date:	July 23, 2020
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON
8	Business to be conducted at the meeting:	Annual General and Special
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	NO

Yours truly,
TSX Trust Company

" Rosa Garofalo "

Senior Relationship Manager
Rosa.Garofalo@tmx.com

VANCOUVER
650 West Georgia Street,
Suite 2700
Vancouver, BC V6B 4N9

T 604 689-3334

CALGARY
300-5th Avenue SW, 10th floor
Calgary, AB T2P 3C4

T 403 218-2800

TORONTO
301 - 100 Adelaide Street West
Toronto ON M5H 4H1

Toll Free 1-866-600-5869
T 416 361-0930

MONTRÉAL
1800 - 1190, avenue des
Canadiens-de-Montréal, C. P. 37
Montréal (Québec) H3B 0G7

T 514 395-5964