MOBI724 GLOBAL SOLUTIONS INC. SUBSIDIARY IQ724 INC SIGNS MARKETING PARTNERSHIP AGREEMENT WITH ACKROO

MONTREAL, Canada – October 18th, 2016 – MOBI724 Global Solutions Inc. ("MOBI724" or the "Company") (CSE: MOS), a Fintech leader offering all in one fully integrated EMV payment, card link couponing and digital marketing is pleased to announce that iQ724 Inc. ("iQ") a wholly owned subsidiary of MOBI724 has signed a partnership agreement with Ackroo Inc. (TSX-V: AKR, OTC: AKRFF) ("Ackroo" or the "Company"), a gift card, loyalty and rewards technology and services provider, and marketing services. Through this agreement Ackroo will provide its Ackroo Anywhere solution and iQ724 will provide their customized marketing services modules as a combined solution for merchants across North America. The initiative will support upselling Ackroo's gift card and loyalty platform to iQ724 clients and upselling iQ724's customized marketing services modules to Ackroo clients as well as pursing net new opportunities together via each companies channel partnerships.

"The partnership with iQ724 is a great advancement both solution and geographic wise for Ackroo" said Steve Levely, chief executive officer at Ackroo. "From a solution stand point the custom marketing services products that iQ724 provides will deliver a premium option for Ackroo to offer our current and prospective clients helping to attract and grow much larger merchants. Medium to large merchants demand advanced solutions like what iQ724 offers and so while Ackroo will continue to develop our core solution to support the small to medium sized marketplace this partnership will better position the Company to support large to enterprise accounts as well. The Ackroo base platform also provides a great advancement for iQ724 clients primarily around our gift card, mobile and e-com offerings, our additional point of sale options, plus our self-serve components. So a technical advancement for both organizations. Geographically iQ724 has a very strong presence in Quebec and is beginning to gain traction in the United States. Both are markets that Ackroo is looking to expand further into making the partnership even more valuable. "

"Ackroo will provide a much desired expansion of our digital marketing ,enterprise level loyalty solutions outside of Quebec while at the same time offering iQ724 a gift card, mobile and e-com offerings and self-serve options to us in Quebec …our geographical and technological strengths complement each other perfectly" said Daniel Tardif, President of iQ724.

About Ackroo

Ackroo provides gift card and loyalty processing solutions to help small to medium sized businesses attract, retain and grow their customers and their revenues. Through a SaaS based business model Ackroo provides an in-store and online automated solution to help merchants process gift card & loyalty transactions at the point of sale, provide key administrative and marketing data, and to allow customers to access and manage their gift card and loyalty accounts. Ackroo also provides important marketing services to assist their merchants with utilizing Ackroo's technology solution. Ackroo is headquartered in Ottawa, Canada. For more information, visit: www.ackroo.com.

About iQ724

iQ724 is based in Montreal and was founded in 2007. iQ724 provides a customer retention/loyalty marketing platform to medium and large merchants iQ724 also provides professional services, digital marketing, data analytics and business intelligence solutions as part of their offering .For more information, visit: www.iq724.com

About Mobi724 Global Solutions

MOBI724 Global Solutions Inc. (CSE:MOS), a leader in the Fintech industry based in Montreal (Canada), offers a unique and fully integrated suite of Payment & Digital Marketing solutions.

We are innovating in our market with a combined EMV Payment, Card Linked Offers, and Digital Marketing platform that works on any card and any mobile device. We pioneered in adding intelligence to all types of transactions benefiting banks, retailers and cardholders. We succeed in leveraging all available user and purchasing data to increase transaction volumes and spend.

MOBI724 provides a turnkey solution to its clients to capture card transactions on any mobile device, at any point of sale or from any payment card. Our easy-to-adapt gateway Switch is designed for easy integration with all payment protocols in our target markets.

Within the same solution suite we combined our Card Linked Offers solution, and provided financial institutions´ payment card portfolios and retailers the ability to add offers and/or coupons which can be redeemed directly at the Point of Sale, in a seamless user experience for all the parties in the eco-system.

MOBI724 Global Solutions unleashes the true potential of both payment and card-linked couponing/rewards transactions for both online and offline points of sale (POS).

The Corporation provides its customers with full and comprehensive traceability and enriched consumer data through its offering. Its solutions enables card associations, retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and "track and measure" incentive campaigns worldwide to ANY mobile device and allow its redemption at ANY point of sales.

Our credit and debit EMV payment solutions will allow banks to process end to end EMV transactions, focusing on authentication, approved security and quick merchant adoption which allows the users to process payments with a wide range of devices over a secure and seamless transaction.

MOBI724's PCI and EMV cloud-based switch, with their device agnostic connectivity, simplifies deployment and integration, and introduces new payment and digital incentives solutions to the market enabling multi layered intelligent transactions therefore SMART TRANSACTIONS.

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