



MOBI724 Global Solutions Inc. (CSE: MOS) Signs a Commercial Agreement With Credicorp Bank to Implement Its Card-Linked Offers & Rewards Platform

Innovative Card-linked Offers & Rewards Solutions to enhance Credicorp Bank's Benefits & Loyalty Programs

MONTREAL, Jan. 23, 2018 -- MOBI724 Global Solutions Inc. ("MOBI724" or the "Company") (CSE:MOS), (OTCQB:MOBIF), a FinTech leader offering integrated EMV payment, Card-Linked Offers, Digital Marketing and Business Intelligence Solutions, entered into an commercial agreement with Credicorp Bank S.A. ("CrediCorp Bank"), a leading Panamanian Bank, to provide MOBI724's suite of integrated Loyalty Solutions, including Card-Linked Offers & Rewards, Digital Marketing and Business Intelligence Solutions, through the Visa Loyalty and Offers Platform.

MOBI724's Card-Linked Offers & Rewards platform will allow members of Credicorp Bank's Benefits and Loyalty Programme the possibility to redeem their points directly at the Point of Sale of participating retailers, using their credit cards in a single transaction and in a seamless customer experience, as well as the immediate redemption of discounts and coupons at the Point of Sale when using their credit card; leveraging MOBI724's integration and connectivity with the Visa Offers Platform.

Marcel Vienneau, CEO of MOBI724, stated "We are very excited about the opportunity to launch our platform with our first client in Panama. By leveraging MOBI724's integration and connectivity to the Visa Offers Platform, we are able to provide Credicorp Bank with our innovative Card-Linked Offers and Rewards Platform. This, in turn, will allow Credicorp Bank to maximize cardholders' purchase activity and to generate incremental revenues for the bank".

Raul Reyes, VP of Cards and Payment Systems for Credicorp Bank, stated "We strongly believe that through our alliance with MOBI724 Card-Linked Offers and Rewards Platform, we will be able to give our customers an innovative and seamless user experience for redeeming their rewards".

About MOBI724 Global Solutions

"We enable smart transactions anywhere"

MOBI724, a leader in the FinTech industry based in Montreal (Canada), offers a unique and fully integrated suite of payment, digital marketing and business intelligence solutions with a combined EMV Payment, Card Linked Offers, and Digital Marketing & Business Intelligence platform that works on any card and any mobile device. MOBI724's solutions add value to all types of transactions benefiting banks, retailers and cardholders by leveraging available user and purchasing data to increase transaction volumes and spend. MOBI724 provides a turnkey solution to its clients to capture card transactions on any mobile device, at any point of sale or from any payment card. MOBI724 provides its customers with full and comprehensive traceability and enriched consumer data through its offering. Its solutions enable card associations, retailers, manufacturers, offer providers, mobile operators and card issuers to create, manage, deliver and "track and measure" incentive campaigns worldwide to any mobile device and allow its redemption at any point of sales.

About Credicorp Bank

Established in 1992, Credicorp Bank is a full-service Panamanian banking institution and one of the most important in the country. Credicorp Bank is part of CREDICORP FINANCIAL GROUP, which is composed of 7 subsidiaries in the areas of banking, insurance, investments, asset management and Hydroelectric ventures.

Cutting edge technologies has been their hallmark and throughout the past two decades have been constantly innovating, striving to offer customized products and services to meet the financial needs of their clients.

Their strong performance in recent years earned them the BEST COMMERCIAL BANK IN PANAMA 2012 award, granted by the prestigious WORLD FINANCE magazine.

Legal Disclaimer

Certain statements in this document, including those which express management's expectations or estimations with regard to the Company's future performance, constitute "forward-looking statements" as understood by applicable securities laws. Forward-looking statements are, of necessity, based on a certain number of estimates and hypotheses; while management considers these to be accurate at the time they are expressed, they are inherently subject to significant uncertainties and risks on the commercial, economic and competitive levels. We advise readers that these forward-looking statements are subject to risks, uncertainties, and other known and unknown factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied in these forward-looking statements. Investors are advised to not rely unduly on the forward-looking statements. This advisory applies to all forward-looking statements, whether expressed orally or in writing, attributed to the Company or to any individual expressing them in the name of the Company. Unless required by law, the Company is under no obligation to publicly update these forward-looking statements, whether to reflect new information, future events, or other circumstances.

The Canadian Securities Exchange (CSE) has not reviewed this news release and does not accept responsibility for its adequacy or accuracy. This news release does not constitute a solicitation to buy or sell any securities in the United States.

For further information, please visit MOBI724.com or contact:

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