Solar Alliance enters Strategic Partnership with Autowatts residential solar sales technology

Technology platform would allow for sales expansion throughout the United States

Vancouver, Canada and San Diego, California May 12, 2016 – Solar Alliance Energy, Inc. ('Solar Alliance') or (the 'Company') (TSX-V: SAN, OTCQB: SAENF) is pleased to announce it has entered into a strategic partnership with Autowatts, an innovative online residential solar sales platform.

"We believe Autowatts represents the opportunity for a paradigm shift in the residential solar sales market and we are excited to enter into this strategic partnership," said Solar Alliance Chairman & CEO Jason Bak. "Autowatts gives consumers access to everything they need to purchase a solar system for their home and take back control of their electricity bill. This partnership will allow Solar Alliance to scale our business quickly as we work with Autowatts to deploy this new technology throughout the United States," concluded Mr. Bak.

The Autowatts digital platform is a seamless experience that allows homeowners to go solar without ever having to interact with a solar salesperson. This is a technical achievement because solar systems are normally customized to each unique roof and sales are traditionally offered through direct in-home consultations.

- Autowatts automates the collection of all customer and utility data
- Autowatts generates a highly accurate yet custom quote for each customers' unique roof via 3D LiDAR analyses
- Autowatts matches the best installer pricing and financing options for the customer
- Autowatts facilitates the financing process and e-contracting

"Autowatts puts control of the residential solar acquisition process in the homeowners' hands," said Autowatts CEO and Founder Alex Tiller. "This technology simplifies the process of collecting data, designing a system and arranging financing. It allows anyone who is interested in solar to get a highly accurate quote, without the pressure of a phone or face to face sales interaction. Our approach is faster, easier, and saves the customer even more. Working with Solar Alliance to deploy this technology will allow both companies to grow their businesses across the United States," said Mr. Tiller.

Autowatts is a graduate of the Energy Excelerator program in Honolulu, HI; a technology accelerator funded by the US Department of Energy, the US Office of Naval Research and other leading corporations. Funding from Energy Excelerator was used, in part, to develop the platform's core technology and optimal use cases for advanced energy technologies.

Solar Alliance and Autowatts have agreed to a 90-day exclusive due diligence period during which other key terms of the strategic partnership will be finalized.

Jason Bak
Chairman and CEO

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About Solar Alliance Energy Inc. (www.solaralliance.com)
Solar Alliance is a solar sales and marketing firm focused on residential solar installations. Our mission is to encourage the transition to an independent, distributed solar market through a strong management team that combines technical, sales, marketing and financial expertise. Solar Alliance is committed to an exceptional customer experience, effective marketing campaigns and superior lead generation in order to drive sales and generate value for shareholders. Since its inception in 2003, Solar Alliance has developed over 360 megawatts of renewable energy projects and subsequently sold them to utilities or large independent power producers, and has installed more than 2,000 residential solar systems in southern California. Solar Alliance is located in Vancouver, British Columbia and San Diego, California.

Statements in this news release, other than purely historical information, including statements relating to the Company's future plans and objectives or expected results, constitute Forward-looking statements. The words "would", "will", "expected" and "estimated" or other similar words and phrases are intended to identify forward-looking information. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the Company's actual results, level of activity, performance or achievements to be materially different than those expressed or implied by such forward-looking information. Such factors include, but are not limited to: uncertainties related to the ability to raise sufficient capital, changes in economic conditions or financial markets, litigation, legislative or other judicial, regulatory and political competitive developments and technological or operational difficulties. Consequently, actual results may vary materially from those described in the forward-looking statements.

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