News

FOR IMMEDIATE RELEASE

FREE ENERGY INTERNATIONAL INC. ANNOUNCES APPOINTMENT OF DIRECTOR AND GRANT OF STOCK OPTIONS

Vancouver, B.C. – February 18, 2015 – Free Energy International Inc. ("**Free Energy**" and/or the "**Company**") (TSXV: "FEE") today announced that Kyle Kotapski has been appointed to the Board of Directors of the Company. Mr. Kotapski is the President & CEO of the Company's wholly owned subsidiary, Darelle Media Inc. ("**darelle**").

In conjunction with the completion of the acquisition of darelle, which was announced on February 9, 2015, the Company has granted an aggregate of 1,175,000 incentive stock options to purchase common shares of Free Energy (the "**Options**") to a director and consultants of the Company. The Options are exercisable over a five year period at an exercise price of $0.05 per share with 500,000 options vesting over twelve months and 675,000 vesting over a twenty month period. The issuance of Options is subject to approval of the TSX Venture Exchange.

darelle is a cause-driven online marketplace designed to bring consumers, businesses and charities together to provide opportunities to buy and sell, while benefiting the community with each transaction. darelle believes it is possible to do good business and good things and backs up that philosophy by donating a percentage of its revenue from every transaction to eligible organizations.

Additional information on darelle can be found at www.darelle.com

About Free Energy International Inc.

Free Energy International Inc. is a British Columbia corporation with its head office in Vancouver, British Columbia. The Company is listed on the TSX Venture Exchange as a Tier 2 Technology Issuer. The Company has a total of 51,519,990 common shares issued and outstanding.

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