

News

FOR IMMEDIATE RELEASE

DARELLE MEDIA INC. LAUNCHES ONLINE RAFFLE LOTTERY PROGRAM

Vancouver, B.C. – April 14, 2016 – Free Energy International Inc. (“Free Energy” and/or the “Company”) (TSXV: “FEE”) today announced that its wholly owned subsidiary, Darelle Media Inc. (“Darelle”) has launched a charitable online raffle lottery program.

Darelle's online raffle lottery program and platform enables charitable organizations to create, sell, deliver and manage their raffle ticket and 50/50 draws completely online. Darelle is licensed under the Gaming Policy and Enforcement Branch (“GPEB”) of British Columbia as a Gaming Service Provider (Ticket Raffle) in the Province of B.C and approved to process payments and deliver tickets online.

“We are pleased to announce the launch of the new online raffle lottery program in British Columbia”, says Dean Bethune, President of Free Energy International Inc. “Our goal has always been to support charitable organizations across Canada by simplifying fundraising programs and the launch of our end to end online raffle lottery program is yet another step in that direction.”

The Company is pleased to announce the launch of the 2016 BC Lions Society Adventure Lottery on behalf of the B.C. Lions Society for Children with Disabilities. The lottery includes an online raffle ticket and a 50/50 draw. The BC Lions Society for Children with Disabilities will sell the raffle tickets (licence # 84080) and 50/50 draw tickets (licence # 84082) online at www.darelle.com/EasterSealsBC. More information on the raffle lottery, upcoming events and work the proceeds support can be found at www.lionsbc.ca

“Our charity partners made it clear they wanted an easy to use online solution to make managing raffles simple and efficient and we listened”, says Kyle Kotapski, President of Darelle Media Inc. “We are thrilled the 2016 BC Lions Society Adventure Lottery is using the darelle platform to process and deliver tickets 100% online offering a truly unique and streamlined experience”.

Change of Name

The Company also announced that it will change its corporate name from “Free Energy International Inc.” to “Darelle Online Solutions Inc.” The Company's stock symbol on the TSX Venture Exchange (“Exchange”) will also be changed. The Company's new stock symbol on the Exchange will be “DAR”.

At the Special and Annual General Meeting held on December 17, 2015, the shareholders voted in favour of changing the name of the Company to better represent its current business operations, namely Darelle Media Inc. The Company's Board of Directors as well as the Exchange have both approved this new name. The Company did not undertake a change of business or consolidation of capital in conjunction with the change of corporate name. The new ISIN for the Company's listed shares is CA 2372051094 and the new CUSIP is 237205109.

The effective date for the change of name will be Monday April 18, 2016 (the “Effective Date”). The common shares of Darelle Online Solutions Inc. will commence trading on the TSX Venture Exchange at the opening of the market on the Effective Date under the symbol “DAR”.

About Darelle Media Inc

Darelle Media Inc is a cause-driven online marketplace designed to bring charities, consumers and businesses together to provide opportunities to buy and sell, while benefiting the community with each transaction.

Additional information on Darelle Media Inc can be found at www.darelle.com

About Free Energy International Inc.

Free Energy International Inc. is a British Columbia corporation with its head office in Vancouver, British Columbia. The Company is listed on the TSX Venture Exchange as a Tier 2 Technology Issuer. The Company has a total of 64,602,490 common shares issued and outstanding.

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Certain statements in this release are forward-looking statements, including with respect to the Company's proposed use of proceeds raised from the above-described Offering. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. In particular, there may be circumstances where for sound business reasons, a reallocation of funds may be necessary. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, as well as other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.