# News

FOR IMMEDIATE RELEASE

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## DARELLE ANNOUNCES BOARD APPOINTMENT

**Vancouver, B.C.** – **July 21, 2026** – **Darelle Online Solutions Inc.** (“**Darelle**” or the “**Company**”) (TSXV: “DAR”) is pleased to announce the appointment of Howard Blank to its Board of Directors, effective immediately.

Mr. Blank brings more than 25 years of experience in public markets, corporate governance, and executive leadership, having served in numerous board and advisory roles with both public companies and nonprofit organizations. His extensive experience in governance, stakeholder engagement and strategic planning will further strengthen the Company's Board as Darelle continues to execute its growth strategy.

In addition to his public company experience, Mr. Blank has built a distinguished reputation within the pet health and animal welfare community. His longstanding involvement includes leadership and fundraising roles with numerous charitable organizations supporting animal welfare, service as a director of Pacific Assistance Dogs Society, work with Pets Forever Memorial Group, and ongoing advocacy for organizations dedicated to improving the lives of companion animals. Mr. Blank also serves as a director and philanthropy ambassador for Victory Square Technologies Inc.

The Company believes Mr. Blank's unique combination of capital markets experience, governance expertise and deep connections within the pet and animal welfare sector will provide valuable strategic guidance as Darelle continues to expand the development of its OneKindly platform and related initiatives.

Dean Bethune, President and Chief Executive Officer, commented “is pleased to announce the appointment of Howard Blank to its Board of Directors, effective immediately.

The Company believes Mr. Blank's unique combination of capital markets experience, governance expertise and deep connections within the pet and animal welfare sector will provide valuable strategic guidance as Darelle continues to expand the development of its OneKindly platform and related initiatives.

Dean Bethune, President and Chief Executive Officer, commented "We are delighted to welcome Howard to our Board. His extensive governance experience, strong public market background and longstanding commitment to the pet and animal welfare community make him an outstanding addition to Darelle. As we continue to expand our OneKindly initiatives, Howard's experience, relationships, and passion for the sector will be invaluable.”

The Company also announces that Scott Hamilton has resigned as a director of the Company. The Board thanks Mr. Hamilton for his many years of dedicated service and valuable contributions to Darelle and wishes him every success in his future endeavors.

**About Darelle Online Solutions Inc.**

Darelle Online Solutions Inc. is a British Columbia-based technology company that has developed an online platform enabling charitable and nonprofit organizations to create, manage and administer digital raffle and fundraising campaigns, including 50/50 draws. The Company's platform is designed to support efficient fundraising through integrated ticketing, payment processing, and campaign management tools.

The Company also conducts technology development through its wholly owned subsidiary, OneKindly Technology Inc., leveraging its existing fundraising technology platform to support animal welfare organizations and related nonprofit initiatives.

The Company is listed on the TSX Venture Exchange as a Tier 2 Technology Issuer under the symbol "DAR".

Additional information on the company can be found at www.darelle.com

**For Further Information, Contact:**

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*Certain statements in this release are forward-looking statements. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations, or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance, or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, as well as other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.*