



WILDBRAIN TO REPORT ITS Q2 FISCAL 2020 RESULTS ON FEBRUARY 13, 2020

Halifax, NS – January 30, 2020 – WildBrain Ltd. (or the “Company”) (TSX: WILD), a global leader in kids and family entertainment, will report its Q2 Fiscal 2020 results before market open on February 13, 2020 and hold a conference call at 8:00 a.m. ET that day to discuss the results.

To listen, please call +1 (888) 231-8191 or +1 (647) 427-7450 internationally, and reference conference ID 5462579. Please allow 10 minutes to be connected to the conference call. Replay will be available after the call on +1 (855) 859-2056 or (416) 849-0833, under passcode 5462579, until 11:59 p.m. ET, February 20, 2020.

The audio and transcript will also be archived on the Company’s website beginning approximately two days following the event.

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About WildBrain Ltd.

At WildBrain we make great content for kids and families. With approximately 13,000 half-hours of filmed entertainment in our library – one of the world’s most extensive – we are home to such brands as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget* and *Degrassi*. Our shows are seen in more than 150 countries on over 500 telecasters and streaming platforms. Our AVOD business – *WildBrain Spark* – offers one of the largest networks of kids’ channels on YouTube, with over 145 million subscribers. We also license consumer products and location-based entertainment in every major territory for our own properties as well for our clients and content partners. Our television group owns and operates four family entertainment channels that are among the most viewed in Canada. WildBrain is headquartered in Canada with offices worldwide and trades on the Toronto Stock Exchange (TSX: WILD). Visit us at www.wildbrain.com.

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Disclaimer

This press release contains “forward-looking statements” under applicable securities laws with respect to the Company including, without limitation, statements regarding the timing of the Company’s release of financial results and the business strategies and operational activities of the Company. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties and are based on information currently available to the Company. Actual results or events may differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results or events to differ materially from current expectations, among other things, include the risk factors discussed in materials filed with applicable securities regulatory authorities from time to time including matters discussed under “Risk Factors” in the Company’s most recent Annual Information Form and annual Management Discussion and Analysis, which also form part of the Company’s annual report on Form 40-F filed with the U.S. Securities and Exchange Commission. These forward-looking statements are made as of the date hereof, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

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