
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

**CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **July 13, 2009**

NEULION, INC.

(Exact Name of Registrant as Specified in Its Charter)

Canada

(State or Other Jurisdiction of Incorporation)

000-53620

(Commission File Number)

None

(IRS Employer Identification No.)

1600 Old Country Road, Plainview, NY
(Address of Principal Executive Offices)

11803
(Zip Code)

(516) 622-8300

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 40.13e-4(c))
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Item 5.03 Amendments to Articles of Incorporation or Bylaws; Change in Fiscal Year.

On March 26, 2009, the Board of Directors of JumpTV Inc. approved a proposal to change the name of JumpTV Inc. to NeuLion, Inc. and a proposal to change its stock ticker symbol from JTV.TO to NLN. At the annual and special meeting of shareholders of the Company held on May 13, 2009, the Company's shareholders approved the name change.

On July 13, 2009, the Company filed Articles of Amendment in Canada with respect to the name change (the "Articles of Amendment"), which became effective on July 13, 2009. A copy of the Articles of Amendment is attached hereto as Exhibit 3.1 (i) and a copy of the related press release is attached hereto as Exhibit 99, each of which exhibits is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The following exhibits are filed herewith:

<u>Exhibit Number</u>	<u>Description</u>
3.1(i)	Articles of Amendment, dated July 13, 2009
99	Press release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

NEULION, INC.

Date: July 15, 2009

By: /s/ Roy E. Reichbach

Name: Roy E. Reichbach

Title: General Counsel and Corporate Secretary



Industrie Canada

**Certificate
of Amendment**
**Canada Business
Corporations Act**
**Certificat
de modification**
**Loi canadienne sur
les sociétés par actions**
NeuLion, Inc.
369888-2

Name of corporation-Dénomination de la société

Corporation number-Numéro de la société

 I hereby certify that the articles of the above-named
corporation were amended:

 Je certifie que les statuts de la société susmentionnée ont
été modifiés:

- a) under section 13 of the *Canada Business Corporations Act* in accordance with the attached notice;
- b) under section 27 of the *Canada Business Corporations Act* as set out in the attached articles of amendment designating a series of shares;
- c) under section 179 of the *Canada Business Corporations Act* as set out in the attached articles of amendment;
- d) under section 191 of the *Canada Business Corporations Act* as set out in the attached articles of reorganization;

- ☐ a) en vertu de l'article 13 de la *Loi canadienne sur les sociétés par actions*, conformément à l'avis ci-joint;
- ☐ b) en vertu de l'article 27 de la *Loi canadienne sur les sociétés par actions*, tel qu'il est indiqué dans les clauses modificatrices ci-jointes désignant une série d'actions;
- ☐ c) en vertu de l'article 179 de la *Loi canadienne sur les sociétés par actions*, tel qu'il est indiqué dans les clauses modificatrices ci-jointes;
- ☐ d) en vertu de l'article 191 de la *Loi canadienne sur les sociétés par actions*, tel qu'il est indiqué dans les clauses de réorganisation ci-jointes;

 /s/ Richard G. Shaw
 Richard G. Shaw
 Director - Directeur

July 13, 2009 / le 13 juillet 2009

Date of Amendment - Date de modification



Industry Canada
Corporations Canada

Industrie Canada
Corporations Canada

FORM 4

Instructions

3 Any changes in the articles of the corporation must be made in accordance with section 27 or 177 of the CBCA.

A: If an amendment involves a change of corporate name (including the addition of the English or French version of the corporate name), the new name must comply with sections 10 and 12 of the CBCA as well as part 2 of the regulations, and the Articles of Amendment must be accompanied by a Canada-biased NUANS® search report dated not more than ninety (90) days prior to the receipt of the articles by Corporations Canada. A numbered name may be assigned under subsection 11(2) of the CBCA without a NUANS® search.

D: Any other amendments must correspond to the paragraphs and subparagraphs referenced in the articles being amended. If the space available is insufficient, please attach a schedule to the form.

4 Declaration

This form must be signed by a director or an officer of the corporation (subsection 262(2) of the CBCA).

General

The information you provide in this document is collected under the authority of the CBCA and will be stored in personal information bank number IC/PPU-049. Personal information that you provide is protected under the provisions of the *Privacy Act*. However, public disclosure pursuant to section 266 of the CBCA is permitted under the *Privacy Act*.

If you require more information, please consult our website at www.corporationscanada.ic.gc.ca or contact us at 613-941-9042 (Ottawa region), toll-free at 1-866-333-5556 or by email at corporationscanada@ic.gc.ca.

Prescribed Fees

- Corporations Canada Online Filing Centre: \$200
- By mail or fax: \$200 paid by cheque payable to the Receiver General for Canada or by credit card (American Express®, MasterCard® or Visa®).

Important Reminders

Changes of registered office address and/or mailing address:
Complete and file Change of Registered Office Address (Form 3).

Changes of directors or changes of a director's address:
Complete and file Changes Regarding Directors (Form 6).

These forms can be filed electronically, by mail or by fax free of charge.

File documents online:
**Corporations Canada Online
Filing Centre:**
www.corporationscanada.ic.gc.ca

Or send documents by mail:
**Director General,
Corporations Canada
Jean Edmonds Tower South
9th Floor
365 Laurier Ave. West
Ottawa ON K1A 0C8**

By Facsimile:
613-941-0999

Articles of Amendment

(Section 27 or 177 of the *Canada Business Corporations Act (CBCA)*)

1	Corporation name
JumpTV Inc.	

2	Corporation Number
369888-2	

3	The articles are amended as follows: (Please note that more than one section can be filled out)
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A: The corporation changes its name to:	
NeuLion, Inc.	

B: The corporation changes the province or territory in Canada where the registered office is situated to: (Do not indicate the full address)	
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C: The corporation changes the minimum and/or maximum number of directors to: (For a fixed number of directors, please indicate the same number in both the minimum and maximum options)	
minimum:	maximum:

D: Other changes: (e.g., to the classes of shares, to restrictions on share transfers, to restrictions on the businesses of the corporation or to any other provisions that are permitted by the CBCA to be set out in the Articles) Please specify.	
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4	Declaration
I hereby certify that I am a director or an officer of the corporation.	

/s/ Roy E. Reichbach	
SIGNATURE	

Roy E. Reichbach	(516) 622-8376
PRINT NAME	TELEPHONE NUMBER

Note: Misrepresentation constitutes an offence and, on summary conviction, a person is liable to a fine not exceeding \$5000 or to imprisonment for a term not exceeding six months or both (subsection 250(1) of the CBCA).

FOR IMMEDIATE RELEASE**JUMPTV INC. (TSX: NLN) ANNOUNCES NAME CHANGE TO NEULION, INC.**

TORONTO, ONTARIO - July 14, 2009 - JumpTV Inc. announces that it has changed its name to NeuLion, Inc. The common shares of NeuLion, Inc. are expected to continue trading on the TSX under the new name on July 16, 2009 under the new symbol NLN.

About NeuLion

Based in Plainview, NY, Sanford, Florida and Toronto, Ontario, NeuLion works with content partners to develop end-to-end solutions for multimedia IPTV services. The NeuLion IPTV Platform encodes, delivers, stores and manages an unlimited range of multimedia content and the Operational Support System (OSS) maintains all billing and customer support services. Content partners are responsible for content aggregation and the sales and marketing for the individual IPTV service. The Company ranks as a world leader in customer/partner relationships with sports and international television content partners including, in sports, the NHL, the NFL, NCAA Division I schools and conferences and, in respect to international/variety television aggregators and networks, KyLinTV (Chinese), ABS-CBN (Filipino), Talfazat (Arabic), TV-Desi (South Asian) and Sky Angel (Christian). Customer/partner content can be viewed by way of Internet on PCs and on the television through the Company's IPTV set top box.

Forward-Looking Statement

The statement herein relating to the name change of JumpTV Inc. to NeuLion, Inc. and the listing of the common shares under the symbol "NLN" is a forward-looking statement and represents the issuer's current intentions in respect of future activities. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in this forward-looking statement. These factors should be considered carefully and readers should not place undue reliance on this forward-looking statement. Although the forward-looking statement contained in this release is based upon what management believes to be reasonable assumptions, we cannot assure readers that actual results will be consistent with this forward-looking statement. This forward-looking statement is made as of the date of this release and the Company assumes no obligation to update or revise it to reflect new events or circumstances, except as required by law. Many factors could cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statement, including the timing of the listing of the common shares of NeuLion, Inc. under the stock symbol "NLN". More detailed assessment of the risks that could cause actual results to materially differ than current expectations is contained in the "Risk Factors" section of the Company's 2008 annual MD&A and AIF filed on www.sedar.com and Registration Statement on Form 10, as amended, available on www.sec.gov.

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