



CSE: CHOO
OTCQB: CHOOF

Choom to Close Acquisition of Island Green Cure

Vancouver, BC – April 30, 2018 – Choom™ (CSE: CHOO; OTCQB: CHOOF) (the “Company” or “Choom”), an emerging fully-integrated cannabis company, announced today that further to Choom’s news release of April 17, 2017 announcing that it had entered into a definitive agreement with Island Green Cure Ltd (“IGC”), an advanced-stage cannabis production license applicant under Health Canada’s Access to Cannabis for Medical Purposes Regulations (ACMPR), the Company advises that it plans to close the acquisition of IGC on May 2, 2018.

Pursuant to the closing, Choom will issue 8,000,000 common shares to the shareholders of IGC and issue 500,000 Choom common shares to a finder. A consultant to the Company (or related parties of the consultant) will receive [536,000] Choom common shares, as a shareholder of IGC, and 500,000 Choom common shares as a finder. The total issuance of [1,036,000] Choom common shares to the Consultant (or related parties of the consultant) will constitute a related party transaction within the meaning of Multilateral Instrument 61-101 (“MI 61-101”); however, the issuances will be exempt from the formal valuation and minority shareholder approval requirements of MI 61-101 as the fair market value of the Choom Shares will not exceed 25% of the Company's market capitalization. A material change report in relation to this transaction will be filed less than 21 days before closing as the Company intends to complete this transaction next week.

SAY HELLO TO CHOOM™

Choom™ was created for and inspired by the Choom Gang; a group of buddies in Honolulu during the 1970's who loved to smoke weed—or as the locals called it, "**Choom**". Now, after four decades, Choom™ is bringing the spirit of Hawaii to Canada. Choom™ is focused on delivering an elevated customer experience through our curated retail environments, high-grade handcrafted Cannabis supply, and a diversity of brands for the Canadian recreational consumer.

We're planting our flag in the rapidly growing legal cannabis industry in Canada with our own brand of high-grade handcrafted herb. For additional information on Choom™ please visit: www.choom.ca



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Cautionary Statement:

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

Forward-looking information

This news release contains forward-looking information relating to the Company's proposed activities and other statements that are not historical facts. Forward-looking information relates to management's future outlook and anticipated events or results, and include statements or information regarding the future plans or prospects of the Company. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. These factors include risks and uncertainties associated with the results of diligence investigations, developments in the cannabis sector, delays resulting from or inability to obtain required regulatory approvals and ability to access sufficient capital from internal and external sources, reliance on key personnel, regulatory risks and delays and other risks and uncertainties discussed in the management discussion and analysis section of the Company's interim and most recent annual financial statement or other reports and filings, including the Company's Listing Statement, made with the applicable Canadian securities regulators. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward looking information.