CSE: CHOO
OTCQB: CHOOF

Choom Announces Expansion in Ontario

Vancouver, BC – March 03, 2020 – Choom™ (CSE: CHOO; OTCQB: CHOOF), an emerging adult use cannabis company that has secured one of the largest national retail networks in Canada, is pleased to announce that it has submitted applications to the Alcohol and Gaming Commission of Ontario ("AGCO") for Retail Store Authorizations for a further four locations in Ontario.

Ontario Locations

Toronto (Liberty Village) - #3, 61 Hanna Avenue
Ottawa (Trainyards) - #10, 500 Terminal Avenue
Kitchener (Sunrise) - #B-8, 1400 Ottawa Street S.
Hamilton (Southeast) - #E001, 2190 Rymal Road E.

Ontario is a key strategic growth center for Choom Holdings Inc., says Corey Gillon, CEO, "The exceptional quality of our Ontario locations demonstrates both a commitment to Ontario and the capabilities of our team to secure premium brick and mortar locations".

Updates on openings, approvals and operating hours of these new stores are located on Choom's website at https://choom.ca/retail#Ontario

For more information, visit choom.ca.

Say hello to Choom™
Choom™ is an emerging adult use cannabis company whose mission is to establish one of the largest retail networks in Canada. The Choom brand is inspired by Hawaii's "Choom Gang"—a group of buddies in Honolulu during the 1970's who loved to smoke weed—or as the locals called it, **"Choom"**. Evoking the spirit of the original Choom Gang, our brand caters to the Canadian adult use market with the ethos of 'cultivating good times'. Choom™ is focused on delivering an elevated customer experience through our curated retail environments, offering a diversity of brands for Canadians across a national retail network.

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Forward-looking information

This news release contains forward-looking information relating to the Company's proposed activities and other statements that are not historical facts. Forward-looking information relates to management's future outlook and anticipated events or results, and include statements or information regarding the future plans or prospects of the Company. Although management of the Company has attempted to identify important factors that could cause actual results to differ materially from those contained in forward looking information, there may be other factors that cause results not to be as anticipated, estimated or intended. These factors include risks and uncertainties associated with or arising as a result of delays in obtaining or an inability to obtain required regulatory approvals, access to sufficient quantities of cannabis, the results of diligence investigations, the actions of third parties, the results of negotiations with third parties, developments in the cannabis sector, the ability to access sufficient capital from internal and external sources, reliance on key personnel, regulatory risks and delays and other risks and uncertainties discussed in the management discussion and analysis section of the Company's interim and most recent annual financial statement or other reports and filings, including those made with the CSE and applicable Canadian securities regulators. There can be no assurance that such forward looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, readers should not place undue reliance on forward looking information.