



TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

February 22, 2021

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: PREMIUM BRANDS HOLDINGS CORPORATION
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual General Meeting of Security Holders for the subject issuer:

1	ISIN:	CA74061A1084 CA74061A3064
	CUSIP:	74061A108 74061A306
2	Date Fixed for the Meeting:	May 5, 2021
3	Record Date for Notice:	March 19, 2021
4	Record Date for Voting:	March 19, 2021
5	Beneficial Ownership Determination Date:	March 19, 2021
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON RESTRICTED
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON RESTRICTED
8	Business to be conducted at the meeting:	Annual General
9	Notice-and-Access:	
	Registered Shareholders:	YES
	Beneficial Holders:	YES
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	NO
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TSX Trust Company

" Sandy Hunter "
Senior Relationship Manager
Sandy.Hunter@tmx.com

VANCOUVER
650 West Georgia Street,
Suite 2700
Vancouver, BC V6B 4N9

T 604 689-3334

CALGARY
300-5th Avenue SW, 10th floor
Calgary, AB T2P 3C4

T 403 218-2800

TORONTO
301 - 100 Adelaide Street West
Toronto ON M5H 4H1

Toll Free 1-866-600-5869
T 416 361-0930

MONTRÉAL
1800 - 1190, avenue des
Canadiens-de-Montréal, C. P. 37
Montréal (Québec) H3B 0G7

T 514 395-5964