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## Blackline Safety Appoints Siemens and Amazon AI Executive, Vasi Philomin, to Board of Directors

*New director to support advancement of Blackline's AI strategy, unlocking the full value of real-time safety and productivity data*

Sept 9, 2025

**Calgary, Canada** — [Blackline Safety Corp. \(TSX: BLN\)](#), a global leader in connected safety technology, today announced the appointment of [Vasi Philomin](#), Executive Vice President, Data and AI at Siemens, to its Board of Directors effective Sept. 11, 2025. Previously, Philomin served as Vice President & General Manager, Generative AI for Amazon.

A leading voice in enterprise AI adoption across many industries, Philomin brings deep expertise in industrial AI and IoT platforms, with a proven track record of commercializing innovations at global scale. His experience in scaling AI and hardware-enabled SaaS (HeSaaS) platforms supports Blackline's focus on using connected data and AI to improve worker protection and productivity.

"Vasi's leadership at the intersection of AI, cloud, and industrial technology is uniquely aligned with Blackline's mission to transform safety through connectivity and data-driven intelligence," said [Cody Slater](#), CEO and Chair of Blackline Safety. "His insights into AI and proven success in scaling HeSaaS businesses will bring invaluable expertise as we advance predictive safety, real-time situational awareness, and next-generation services that protect workers worldwide."

Commenting on his appointment, Philomin said, "Blackline's leadership in IoT-enabled safety — giving organizations the data they need to make better decisions — is truly inspiring. I'm excited to contribute to Blackline's next chapter, helping unlock even more value from that powerful data to ensure every worker returns home safely."

In his current role at Siemens, Philomin leads Data and AI, where he is responsible for accelerating the development of the company's AI portfolio across industrial applications.

Previously, at Amazon, he spearheaded the creation of Amazon Bedrock, a platform that enables enterprises to rapidly build and scale generative AI applications. He also helped lead AWS's generative AI and product strategy efforts, including the development and deployment of foundation models via Bedrock.

Before Amazon, Philomin pioneered connected lighting solutions at Philips for municipalities and global landmarks including the Empire State Building and the Bay Bridge. With more than 100 U.S. patents, he combines deep technical expertise with a proven ability to develop and commercialize innovations that deliver significant business impact.

Philomin holds a Ph.D. in Computer Science and dual Master's degrees in Mechanical Engineering and Computer Science from the University of Maryland.

**About Blackline Safety:** Blackline Safety is a technology leader driving innovation in the industrial workforce through IoT (Internet of Things). With connected safety devices and predictive analytics, Blackline enables companies to drive towards zero safety incidents and improved operational performance. Blackline provides wearable devices, personal and area gas monitoring, cloud-connected software and data analytics to meet demanding safety challenges and enhance overall productivity for organizations with customers in more than 75 countries. Armed with cellular and satellite connectivity, Blackline provides a lifeline to tens of thousands of people, having reported over 286 billion data-points and initiated over eight million emergency alerts. For more information, visit [BlacklineSafety.com](https://BlacklineSafety.com) and connect with us on [Facebook](#), [X \(formerly Twitter\)](#), [LinkedIn](#) and [Instagram](#).

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