

Form 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Keek Inc. (formerly Primary Petroleum Corporation)
("Keek" or the "Corporation")
1 Eglinton Avenue East, Suite 300
Toronto, ON M4P 3A1

Item 2 Date of Material Change

April 17, 2014

Item 3 News Release

The Company's news release was disseminated by Marketwired.

Item 4 Summary of Material Change

Keek Inc. announces the grant of stock options to purchase 6,350,000 common shares to certain directors and officers pursuant to its stock option plan. Pursuant to the stock option plan, the options vest over a 30 month period from the date of grant and are eligible for exercise as to 10% immediately, 10% after six months from date of grant, and 20% every six months thereafter. The options are exercisable at a price of \$0.16 per share and expire April 16, 2019.

Item 5 Full Description of Material Change

Keek Inc. announces the grant of stock options to purchase 6,350,000 common shares to certain directors and officers pursuant to its stock option plan. Pursuant to the stock option plan, the options vest over a 30 month period from the date of grant and are eligible for exercise as to 10% immediately, 10% after six months from date of grant, and 20% every six months thereafter. The options are exercisable at a price of \$0.16 per share and expire April 16, 2019.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Mike Marrandino, President and Chief Executive Officer at (416) 639-5225

Item 9 Date of Report

April 17, 2014
