Form 51-102F3
MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Keek Inc.

(“Keek” or the “Company”)

1 Eglinton Avenue East, Suite 416

Toronto, ON M4P 3A1

Item 2 Date of Material Change

April 20, 2015

Item 3 News Release

The Corporation's news release was disseminated by Marketwire.

Item 4 Summary of Material Change

Keek announced an update to the status of its financing and the resignation of directors.

Item 5 Full Description of Material Change

Keek announced that further to its press release dated April 1, 2014, the closing of the first tranche of its previously announced private placement of up to $15 million dollars has been delayed. Due to the recent market volatility of the Company’s stock price, the terms of the offering are being reconsidered. The Company is also in talks with a strategic investor who is considering an investment in Keek representing a control block. Such talks have been ongoing for a few weeks with due diligence still being carried out by the strategic investor. There is no guarantee the Company will come to terms with the strategic investor or whether the strategic investor will enter into a binding financing agreement.

Keek also announces that it has accepted resignations from Sheldon Inwentash, Mike Marrandino and David Birnbaum as directors of the Company. Keek wishes to thank them for their service as directors and their ongoing efforts in support of the Company.

The Company will continue to update the investment community on its financing efforts as information is available.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Alexandra Cameron, President and Chief Executive Officer at (416) 639-5335.

Item 9 Date of Report

April 30, 2015