



Keek announces resignation of CMO

Toronto, Ontario (July 20, 2015) — Keek (TSXV: KEK; OTCQX: KEEKF) announces today that the Board of Directors ("the Board") has accepted Lin Dai's resignation as Chief Marketing Officer ("CMO") effective immediately. As CMO, Lin Dai was instrumental in growing Keek's user base worldwide, as well as securing key strategic partnerships with major U.S. media companies. The Board would like to thank Lin for his dedication and hard work over the past 15 months, and wishes him well in his future endeavors.

About Keek

Keek is a leading mobile video social network. Keek is easy to use, fast and personal. With Keek, members around the world create and interact with videos up to 36 seconds in length and 111 characters of accompanying text, in either public or private views. Keek makes it simple for anyone to instantly create, distribute, discover and react to content in real-time across mobile devices and the web. The Keek app is available in over 190 countries across 6 global regions, and in 36 languages.

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