Keek provides corporate update

Toronto, Ontario (September 1, 2015) – Keek Inc. (TSXV: KEK; OTCQX: KEEKF) a leading global mobile video social network featuring a unique 36 second video format with over 74 million registered users, further to its announcement dated August 14th 2015, today announces the commencement of its integration with the Personas social commerce platform which is expected to be complete in 4 to 6 weeks.

Personas' proprietary platform consists of, amongst other things: an integrated mobile wallet; self-serve advertising portal; several million advertisers; over 100 million SKUs in inventory; and patented interactive ad units. Personas interactive ad units will provide both targeted cost per impression and targeted cost per action based advertising revenues to Keek. The integration of the Personas platform will allow for both native and aggregated ads within the Keek service. The Personas integration is an integral part of Keek's wider user monetization strategy which will also include in-app purchasing and other revenue generating programs.

Keek also announces the release of its new iOS app which features a number of enhancements including the integration of Facebook's Audience Network. Facebook's Audience Network will connect Keek iOS users with over 2 million active advertisers on Facebook by allowing Facebook to display its ads to Keek users. Audience Network was originally unveiled by Facebook at its F8 conference in April 2014, the same conference where Keek was featured one year later for its Keek for Messenger product as part of the Facebook Messenger platform launch. Earlier this month, Facebook announced it is expanding Audience Network's ad unit offerings to include auto-play video, a natural fit for Keek as a video centric platform.

The Keek iOS app version 4.8.1 is available for download in the Apple App Store.

Keek is currently updating its investor site for all of its current activities and a new investor presentation will be available within the next two weeks.

About Keek

Keek is a leading mobile video social network with over 74 million registered users. Keek is easy to use, fast and personal. With Keek, members around the world create and interact with videos up to 36 seconds in length and 111 characters of accompanying text, in either public or private views. Keek makes it simple for anyone to instantly create, distribute, discover and react to content in real-time across mobile devices and the web. The Keek app is available in over 190 countries across 6 global regions, and in 36 languages.

About Personas

Personas is a leading social commerce technology company with a proprietary social commerce platform. The Personas platform organically connects members with each other, brick and mortar retailers, online retailers, brands, streaming content, broadcast media, and advertisers. Personas revolutionary platform allows social networks to monetize video or streaming content without disruptive pre-roll ads.

Additional investor information can be found at www.sedar.com or by contacting investors@keek.com.

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Forward looking statements:

The information and statements in this news release contain certain forward-looking information relating to the timing and completion of its integration with Persona as well as to the timing relating to updating Keek's investor website. This forward-looking information is subject to certain risks and uncertainties and may be based on assumptions that could cause actual results to differ materially from those anticipated or implied in the forward-looking information. Keek's forward-looking information is expressly qualified in its entirety by this cautionary statement. Except as required by law, Keek undertakes no obligation to publicly update or revise any forward-looking information.