Keek Establishes New Entertainment Industry Relationships

Toronto, Ontario (October 27, 2016) – Keek (TSXV: KEK; OTCQB: KEEKF) is excited to announce Toronto's own award winning radio host Todd Shapiro as a brand ambassador of the growing Peeks service. With over 15 years on Canada's airwaves, including his current Todd Shapiro Show on SiriusXM's Canada Laughs (Channel 168, weekdays 4-6pm) - Shapiro will give his listeners a chance to view the "behind the mic" aspects of his radio show, on-air guests, events, and charitable initiatives he supports. As a media visionary, Shapiro sees the importance of Peeks' unique social commerce capabilities. "I'm excited to be working with Keek and the Peeks service," said Shapiro. "This fun and engaging platform and the social commerce aspects within it will bring new meaning towards selling products 'on-air' and can help expose sponsors to a larger audience in a cutting edge way".

Keek also announced a strategic relationship with DECOSTA Marketing which manages the digital presence of many A-list celebrities, like Will Smith and Kevin James. All together, DECOSTA clients have a collective reach of over 200 Million social media fans. DECOSTA Marketing is always seeking new entertainment partnerships with artist brands and will be managing influencer partnerships for the Peeks app.

"We are thrilled to have radio legend Todd Shapiro on the platform and look forward to bringing his livestreams to our audiences. We are also happy to have DECOSTA Marketing assisting with our influencer program, which is a key part of our growth model." Said Mark Itwaru, CEO of Keek.

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