Keek Brings Licensed Content to the Peeks Service

Toronto, Ontario (November 14, 2016) – Keek (TSXV: KEK; OTCQB: KEEKF) today announced that it has entered into a content licensing agreement for use in the recently launched Peeks Service. The agreement provides Keek with broadcasting and monetization rights to over 500,000 short form videos and over 1,000 daily videos including content from media industry leaders such as National Geographic, Reuters, CBC, Road & Track, HollyScoop, CelebWire, Seventeen, Esquire, MakerStudios, and others.

"We are very excited about this opportunity as it provides both our users with the highest quality content while also allowing us to demonstrate Peeks' ability to generate new transactional and advertising revenues for sophisticated content creators. As the Peeks service grows, we want to ensure we have a strong foundation for user engagement and retention. Providing access to relevant recent video content from major media outlets is a large part of this, however we are also focused on attracting the internet's top content producers and bringing professionally produced interactive live content to the platform," said Mark Itwaru, CEO of Keek.

The licensed content is expected to begin appearing inside the Peeks apps in January 2017, following the completion of a user interface ("UI") upgrade. The new UI will bring improved categorization to the platform and will replace the "explore" tool with a "discovery" tool to allow for improved content recommendation and additional featured content space. In addition, the new UI will include other changes to maintain and improve the user experience following the recent increase in activity on the service. The upgrades will take place in stages over the coming weeks.

The Peeks app can be downloaded in either the Apple or Google app stores, or by visiting www.peeks.com.

For further information, please contact:

Keek Inc.

Mark Itwaru
Chairman & Chief Executive Officer
647-992-7727
mark@keek.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this Release.

Forward looking statements:

The information and statements in this news release contain certain forward-looking information relating to the broadcasting of licensed content inside the Peeks service and the development and growth of the product including planned upcoming changes to the Peeks apps. The forward-looking information is subject to certain risks and uncertainties and may be based on assumptions that could cause actual results to differ materially from those anticipated or implied in the forward-looking information. Keek's forward-looking information is expressly qualified in its entirety by this cautionary statement. Except as required by law, Keek undertakes no obligation to publicly update or revise any forward-looking information.