

Personas Paid Video Conference Launch

TORONTO--(BUSINESS WIRE)--May 17, 2021--Personas Social Incorporated (**TSX.V: PRSN**) (the “**Company**” or “**Personas**”) is pleased to announce the full commercial launch of the Personas Paid Video Conferencing Platform.

The company is proud to announce that the Beta test period for its Personas Video Conferencing service is complete and the service is now in full production. Personas is a video conferencing marketplace that allows users to offer paid video conferencing events, training, and services. Personas can be used to offer online training, help desk services, tutoring etc. Personas is free to use, there are no monthly fees or minimum fees for the use of the service. Personas makes money from advertising and by charging a platform fee for the use of its payment’s services. Personas charges 6.5% to 9.9% of the ticket price for paid sessions on the Personas platform. The Company’s objective is for Personas to become the default app for individuals and companies who are in the business of delivering live paid training and events online.

The Company will be marketing Personas via social media, online advertising and to existing users of the Company’s other services. Personas can be found online at www.personas.com, and in the Apple Appstore. The Personas Android app will be available for download later this week.

Forward Looking Statements

This press release includes statements that may constitute "forward-looking" statements, usually containing the words "believe," "estimate," "project," "expect", "plan", "intend", "anticipates", "projects", "potential" or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Forward-looking statements are statements that are not historical facts. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company’s expectations are risks detailed from time to time in the filings made by the Company with securities regulations. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this Release.

Contacts

For further information:

Personas Social Incorporated
Mark Itwaru
Chairman & Chief Executive Officer

416-815-7000
mark@Personas.com