PERSONAS SOCIAL INCORPORATED

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

TAKE NOTICE that an Annual General Meeting (the "**Meeting**") of holders of common shares of Personas Social Incorporated (the "**Corporation**") will be held at the Hilton Hotel Toronto, Tom Thompson Room, 145 Richmond Street West, Toronto, Ontario M5H 2L2 at 3:00 p.m. (Toronto Time), on November 7, 2022, for the following purposes:

1. to receive the audited financial statements of the Corporation for the fiscal year ended December 31, 2021 and December 31, 2020, together with the report of the auditors thereon;

2. to fix the number of directors at four (4) and to elect the board of directors for the ensuing year;

3. to appoint Zeifmans LLP as the auditors of the Corporation for the ensuing year and to authorize the board of directors to fix the auditors' remuneration;

4. to consider and, if deemed advisable, to pass with or without variation, an ordinary resolution approving the stock option plan, as more particularly described in the accompanying Management Proxy Circular; and

5. to transact such other business as may be properly brought before the meeting or any adjournment thereof.

The accompanying Management Proxy Circular (the "**Management Proxy Circular**"). provides additional information relating to the matters to be dealt with at the Meeting and is supplemental to, and expressly made a part of, this Notice of Meeting.

As at the date of this Notice of Meeting, the Corporation intends to hold the Meeting in person and by teleconference call. To participate or submit questions during the Meeting, Shareholders can attend in person or join by teleconference call, using the dial in instructions below. Voting will not be permitted by teleconference call. The Corporation reserves the right to take any additional precautionary measures it deems appropriate in relation to the Meeting in response to further developments in respect of the COVID-19 outbreak.

Dial in Details
Toll-free dial-in number in Canada and the USA: 1-855-453-6957
Local dial-in number in Calgary: 403-410-3051
International dial-in numbers: https://www.confsolutions.ca/ILT?rls=8554536957A1
Conference ID: 5774064

The Corporation's Board of Directors has fixed September 28, 2022 as the record date for the determination of shareholders entitled to notice of and to vote at the Meeting and at any adjournment or postponement thereof (the "**Record Date**"). Each registered shareholder at the close of business on the Record Date is entitled to such notice and to vote at the Meeting in the circumstances set out in the accompanying Circular. All Shareholders are reminded to review the Management Proxy Circular before voting.

A shareholder may attend the Meeting in person or may be represented at the Meeting by proxy. Shareholders who are unable to attend the Meeting in person and wish to be represented by proxy are requested to date, sign and return the accompanying instrument of proxy ("**Instrument of Proxy**"), or other appropriate form of proxy, in accordance with the instructions set forth in the accompanying Management Proxy Circular and instrument of proxy. An instrument of proxy shall not be valid unless it is deposited at the offices of TSX Trust Company (Attention: Proxy Department), 301 - 100 Adelaide Street West, Toronto, Ontario, M5H 4H1, not less than 48 hours (excluding Saturdays, Sundays and statutory holidays) before the time of the Meeting, or any adjournment thereof. An instrument of proxy may also be deposited by facsimile at (416) 595-9593. Alternatively, a registered shareholder can complete internet voting by logging on at www.voteproxyonline.com and entering the 12 digit control number provided. A person appointed as proxy holder need not be a shareholder of the Corporation.

In the event of a strike, lockout or other work stoppage involving postal employees, all documents required to be delivered by a shareholder should be delivered by facsimile to TSX Trust Company at (416) 595-9593.

***Attached as Appendix "D" is a copy of a Court Order allowing the Corporation to hold its annual general meeting beyond the time prescribed by the *Business Corporations Act* (Alberta), which requires a corporation to hold its annual general meeting within fifteen (15) months of its last annual general meeting.**

SHAREHOLDERS ARE CAUTIONED THAT THE USE OF THE MAIL TO TRANSMIT PROXIES IS AT EACH SHAREHOLDER'S RISK.

DATED at Toronto, Ontario as of the 6th day of October, 2022.

BY ORDER OF THE BOARD OF DIRECTORS

(signed) "*Mark Itwaru*"

Mark Itwaru, Chief Executive Officer and Chairman of the Board of Directors