

Personas Announces the Submission of Its Keek(TM) App to the Apple Appstore and Google Play Store

Toronto, Ontario--(Newsfile Corp. - June 19, 2023) - Personas Social Incorporated (TSXV: PRSN) (the "**Company**") is pleased to announce that it has submitted its Keek™ app to the Apple Appstore and Google Play Store.

The Company is pleased to announce that it has taken a major step in rebooting Keek™ by finished the development of both Keek™ apps. The apps have been submitted to both the Apple Appstore and Google Play Store respectively for approval.

The rebooted Keek™ app boasts several unique features, not the least of which is its AI based Fire Posts. Fire Posts are AI powered posts that allow Keek™ users assemble an audience by allowing the AI to target their posts to the feeds of people who are likely to follow them. In other words, Fire Posts help users "get famous fast". Keek™ also allows content creators to market directly to their followers using its easy-to-use Offerbox. The Offerbox allows content creators to configure pop-up ads on their posts that drive users to websites and/or businesses. Content creators are also provided with a full suite of audio/video editing capabilities including masks, music, and special effects to ensure quality posts.

For users who are more concerned with privacy than fame, the new Keek™ offers easy to use group posts. Group posts allow users to control who sees what by creating groups on the fly. In addition, Keek™ provides users with a full range of viewing conveniences not typically available in other shortform video services, such as seamless landscape mode, and full video controls.

The new Keek apps will be launched pending the Apple Appstore and Google Play Store approval.

About Personas

Personas Social Incorporated is a Canada-based company engaged in the business of offering live video conferencing technology, live streaming, social media products and services for use by consumers and businesses, with a focus on mobile (iOS and Android) products. It focuses on providing social commerce-enabled products which allow for a monetizable user experience to all users, consumers and businesses alike. The company accomplishes this by offering products which are complete with enterprise-grade e-commerce infrastructure including multi-currency, multi-lingual, turnkey mobile commerce suites for users.

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Forward Looking Statements

This news release may contain forward-looking statements. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Results may vary for the use of any Keek service described above. The phrase "get famous fast" is a catch phrase and is not meant to be taken literally. A given users popularity is based on several factors including but not limited to, engaging content. Important factors that could cause actual results to differ materially from the Company's expectations are risks detailed

from time to time in the filings made by the Company with securities regulations. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities law.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this Release.



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