



Progressive Planet Engages Winning Media LLC

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KAMLOOPS, BC, March 3, 2023 /CNW/ - Progressive Planet (TSXV: PLAN) (OTCQB: ASHXF) ("**Progressive Planet**", "**PLAN**", or the "**Company**") is pleased to announce it has engaged Winning Media LLC ("Winning Media") to provide digital marketing services in an effort to increase investor awareness of Progressive Planet in accordance with TSX Venture Exchange TSXV policies.

Under the agreement, Winning Media will receive a services payment of US\$50,000 in connection with the investor marketing campaign, payable one-time in advance. The agreement is for an initial term ending May 1, 2023. There are no performance factors contained in the agreement and Winning Media will not receive shares or options as compensation. Winning Media and the Company are unrelated and unaffiliated entities and at the time of the agreement, neither Winning Media nor its principals have an interest, directly or indirectly, in the securities of Progressive Planet.

Winning Media is based out of Houston, Texas and brings over 20 years of experience in the online advertising and investor marketing industry.

Progressive Planet provides regular information for investors on its website: progressiveplanet.com/investors/. This includes press releases and other information about financial performance, patents filed, and information on corporate governance.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

About Progressive Planet:

We are a well-established CleanTech and manufacturing company based in Kamloops, British Columbia, in the heart of some of Canada's richest volcanic fields, which are the prime ingredient of our innovations. Our expertise lies in merging Cleantech with ancient volcanic ash and minerals to create planet-friendly products that fight climate change and protect our planet's health.

Our products are in 10,000+ retail stores across North America. Our innovations, created at our C-Quester™ Centre of Sustainable Innovation, are bringing positive disruption to the cement, agricultural and animal-care sectors to create products that contribute to reducing carbon footprints and restoring ecosystems.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which reflect the expectations of management regarding the matters described herein. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations, or intentions regarding the future. Such statements are subject to risks and uncertainties that may cause actual results, performance, or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain

from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause our actual results to differ materially from those expressed or implied by the forward-looking statements, including factors beyond the Company's control. These forward-looking statements are made as of the date of this news release.

Disclaimer:

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