

WHITBREAD PLC

You have elected to receive the Annual Report and Accounts, Notices of Meetings and other documents relating to Whitbread PLC (the 'Company') electronically through the Company's website. Should you wish to revert to receiving paper copies of documents, you can request this by contacting our registrars, Capita Asset Services, by telephone on 0844 855 2327, or online at www.whitbread-shares.com. You can also register to receive notifications such as this by email in future. This letter introduces the Company's Annual Report and Accounts 2013/14 and the Notice of Annual General Meeting. It is not a summary of those documents and should not be regarded as a substitute for reading the documents themselves. The Notice of the Annual General Meeting and accompanying documents should be read before taking a decision on the proposals contained therein.

30 April 2014

Dear Shareholder,

This letter is to notify you that the Annual Report and Accounts 2013/14 and the Notice of Annual General Meeting are now available at www.whitbread.co.uk. I would like to take this opportunity to thank you for agreeing to receive these documents through the website. This not only saves money for your Company, but also has a positive impact on the environment.

Annual General Meeting ('AGM')

Please note that the venue for this year's AGM has changed from last year and will be held at **Church House Conference Centre, Dean's Yard, Westminster, London SW1P 3NZ** at 2.00pm on Tuesday 17 June 2014. The meeting will be followed by an opportunity to meet members of your Board, as well as other senior executives of the Company.

The Notice of AGM contains an explanation of the resolutions which will be put to the meeting. The directors consider that the adoption of each of the resolutions to be put to the meeting is in the best interests of the Company and its shareholders as a whole. The directors intend to vote in favour of the proposed resolutions in respect of their own personal shares and unanimously recommend that you do so as well. Please note that, as in previous years, all voting at this year's AGM will be by poll using electronic handsets.

If you are not able to attend the AGM, you are still able to vote on the resolutions. You can appoint one or more individuals to act as your proxy so that they can attend, speak and vote at the meeting according to your instructions. Enclosed with this letter you will find a personalised Form of Proxy for the AGM. You can also submit your Form of Proxy through the share portal at www.whitbread.com or through the CREST system.

Forms of Proxy – future online voting

In order to reduce our environmental impact and to make a cost saving, from next year paper Forms of Proxy will not be provided unless you submit a paper proxy vote this year. You will, of course, be able to register your votes online. However, you will still have the right to request a paper Form of Proxy. If you would like to continue receiving paper Forms of Proxy in future and are not submitting a paper proxy this year, please contact the Company's registrars.

Dividend Reinvestment Plan

We have decided to end the Scrip Dividend Scheme (the 'Scrip') and, as an alternative, to offer you the chance to join a new Dividend Reinvestment Plan (the 'DRIP'). Under the Scrip, new shares were issued and allotted to participating members. Under the DRIP, existing shares are bought in the market through a special dealing arrangement. This removes the potential dilution for existing holdings and provides an efficient and convenient reinvestment option without the issue of new shares.

To reinvest your dividend you will need to sign up for the DRIP. The Terms and Conditions of the DRIP and a Shareholder Dividend Form are enclosed and are also available on the Company's website. Please make sure that you read these documents in full before making your decision.

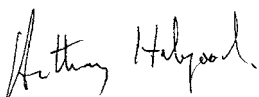
Shareholder benefits

Last year I informed you that the Board would be reviewing shareholder benefits as a whole over the next two years. We are currently reviewing if there is a more up to date method of delivering benefits to our shareholders and this year will be the last that we offer paper vouchers. If you are a qualifying shareholder (i.e. you hold at least 64 Whitbread shares) and would like to request a set of shareholder vouchers please contact our registrars, Capita, on 0844 855 2327 or email whitbread@capita.co.uk.

This will be my final AGM as Chairman of Whitbread. It has been a privilege to lead the Board during nine transformational years for the Company and I wish Andy and his management team every success in the future.

I look forward to seeing you at the AGM.

Yours sincerely,



Anthony Habgood
Chairman, Whitbread PLC

Whitbread PLC
Whitbread Court
Houghton Hall Business Park
Porz Avenue
Dunstable
Bedfordshire LU5 5XE

Registered in England and Wales No. 4120344