



VOXTUR ANALYTICS CORP.

(formerly known as iLOOKABOUT Corp.)

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that the Annual and Special Meeting (the “Meeting”) of the Shareholders of Voxtur Analytics Corp. (formerly known as iLOOKABOUT Corp.) (hereinafter called “Voxtur” or the “Company”) is to be held at the Company’s office located at **175 Bloor Street East, South Tower, Suite 1105, 11th Floor, Toronto, Ontario** on **Thursday, June 10, 2021 at 9:00 a.m. (Eastern Time)** for the following purposes:

1. To receive and consider the Audited Consolidated Financial Statements of the Company for the fiscal year ended December 31, 2020, together with the auditor’s report thereon;
2. To set the number of directors of the Company to ten (10);
3. To elect ten (10) directors of the Company for the ensuing year;
4. To appoint the auditors of the Company for the ensuing year, and to authorize the directors to fix the auditors’ remuneration;
5. To reapprove the Company’s existing Amended and Restated Stock Option Plan as amended on June 26, 2014, a consolidated copy of which is attached as Exhibit A to the Management Information Circular (the “Circular”);
6. To approve an amendment to the Company’s Restricted Share Unit Plan to increase the number of Common Shares reserved for issuance thereunder from 7,800,000 to 22,500,000, a copy of which is attached as Exhibit C to the Circular; and
7. to transact such other business as may properly come before the Meeting, including any adjournment or adjournments thereof.

The holders of Common Shares of the Company at 5:00 p.m. (Eastern Time) on May 3, 2021 (the “Record Date”) will be entitled to attend and vote in respect of all matters to be placed before the Meeting.

INFORMATION REGARDING ORGANIZATION AND CONDUCT OF THE MEETING

In light of ongoing concerns related to the spread of COVID-19, and in order to mitigate potential risks to the health and safety of the Company’s shareholders, employees and other stakeholders, Meeting participants are encouraged not to attend in person. Rather, participants are encouraged to vote on the matters before the Meeting by proxy and to join the Meeting by either the Internet or teleconference. Those who attend the Meeting by Internet or teleconference are requested to read the notes to the enclosed Form of Proxy and then complete, sign and mail the enclosed Form of Proxy in accordance with the instructions set out in the Proxy and this Circular.

Meeting ID – 872 7936 7364

Passcode – 310038

To access the Meeting:

Internet – <https://us02web.zoom.us/j/87279367364>

**One tap mobile - +16699006833,,87279367364#,,,,*310038# US (San Jose)
+19292056099,,87279367364#,,,,*310038# US (New York)**

**Telephone - +1 669 900 6833 US (San Jose)
+1 929 205 6099 US (New York)
+1 253 215 8782 US (Tacoma)
+1 301 715 8592 US (Washington DC)
+1 312 626 6799 US (Chicago)
+1 346 248 7799 US (Houston)**

To help facilitate the registration of shareholders attending the Meeting, we ask everyone to join the Meeting at 8:45 a.m.

VOTING

It is desirable that as many Common Shares of the Company as possible be represented at the Meeting. If you do not expect to attend the Meeting in person and would like your shares represented, please follow the “VOTING AND SOLICITATION OF PROXIES” instructions set out in the Circular.

The Board of Directors of the Company has fixed Tuesday, June 8, 2021 at 10:00 a.m. (Eastern Time) or, in the event that the Meeting is adjourned, 48 hours (excluding Saturdays, Sundays and statutory holidays in Ontario) preceding the time of commencement of the adjourned Meeting, as the time before which proxies that are to be used at the Meeting are to be deposited with the Company’s Transfer Agent, TSX Trust, at 100 Adelaide Street West, Suite 301, Toronto, Ontario, M5H 1S3 or as otherwise contemplated in the “VOTING AND SOLICITATION OF PROXIES” provisions of the Circular.

DATED at Toronto, Ontario, May 5, 2021.

BY ORDER OF THE BOARD OF DIRECTORS

(Signed) Gary Yeoman

CHAIR OF THE BOARD AND CHIEF EXECUTIVE OFFICER