Form 51-102F3

Material Change Report

Item 1: Name and Address of Company

ETHOS CAPITAL CORP.
Suite 680-789 West Pender Street
Vancouver, British Columbia V6C 1H2

(the “Company”)

Item 2 Date of Material Change

July 6, 2011

Item 3 News Release

The news release was disseminated on July 6, 2011 by Marketwire.

Item 4 Summary of Material Change

The Company acquired 20 kilometers of claims along Coffee Fault, White Gold District, Yukon.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company has staked an additional 1,316 claims at the Hayes Property in the highly prospective White Gold District approximately 120 km south of Dawson City, Yukon. The new claims are contiguous with and along strike from Ethos’ adjacent Betty Property (see November 30, 2010 News Release) and south of the Bridget Property (see March 2, 2011 News Release) which were acquired under option agreements from Shawn Ryan and Wildwood Exploration Inc. (collectively the “optionors”). The Hayes Property covers an additional 20 kilometers of the interpreted Coffee Fault structure and is situated along strike from Kaminak Gold Corporation's Coffee Property. The Board of Directors has approved an additional $650,000 to be added to the $6 million exploration budget (see May 10, 2011 News Release), to cover acquisition and exploration expenditures on the Hayes Property.

The newly staked Hayes Property claims are deemed to be Tie-In Claims under the terms of the Company's property option agreements with the optionors, and thus become subject to the terms of those agreements, including the 2% NSR and buyback provisions as disclosed in the November 30, 2010 and March 2, 2011 news releases.

Ethos now has a substantial property portfolio totaling 4,963 claims or approximately 1,038 square kilometres (103,857 hectares) in the White Gold District optioned from target generator Shawn Ryan and Wildwood Exploration Inc. Ethos has attained a dominant position along the Coffee fault, totaling 40 kilometers of strike length immediately to the east of Kaminak Gold Corporation's Coffee Property.

Ethos' five main properties, plus the small Rude Creek Property, are summarized in the following table:

Property	Claims	Hectares
Hayes	1,316	27,539
Wolf	238	5,059
Betty	730	15,259
Bridget	2,191	45,799
Hen	476	9,950
Rude Creek	12	251
TOTALS	**4,963**	**103,857**

To view a claims map, please visit the Company's website.

The $6.6 million systematic exploration program of Ethos' properties is well underway. The regional "ridge and spur" soil sampling on the Hen, Betty, and Bridget properties is nearing completion. Prospecting and mapping surveys have identified new zones of mineralization with rock sample assay results expected within two weeks. An update of all exploration efforts is expected to be issued shortly.

This material change report has been reviewed and approved by Peter Tallman, P.Geo, Chief Operating Officer of Ethos Capital Corp. and Qualified Person for the Yukon projects as defined by National Instrument 43-101.

Forward-Looking Statement Cautions:

This material change report contains certain "forward-looking statements" within the meaning of Canadian securities legislation, relating to, among other things, the acquisition of the Hayes Property claims and a brief update of the current exploration program. Although the Company believes that such statements are reasonable, it can give no assurance that such expectations will prove to be correct. Forward-looking statements are statements that are not historical facts; they are generally, but not always, identified by the words "expects," "plans," "anticipates," "believes," "intends," "estimates," "projects," "aims," "potential," "goal," "objective," "prospective," and similar expressions, or that events or conditions "will," "would," "may," "can," "could" or "should" occur, or are those statements, which, by their nature, refer to future events. The Company cautions that Forward-looking statements are based on the beliefs, estimates and opinions of the Company's management on the date the statements are made and they involve a number of risks and uncertainties. Consequently, there can be no assurances that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Except to the extent required by applicable securities laws and the policies of the TSX Venture Exchange, the Company undertakes no obligation to update these forward-looking statements if management's beliefs, estimates or opinions, or other factors, should change. Factors that could cause future results to differ materially from those anticipated in these forward-looking statements include, possible, accidents and other risks associated with mineral exploration operations, the risk that the Company will encounter unanticipated geological factors, the possibility that the Company may not be able to secure permitting and other governmental clearances necessary to carry out the

Company's exploration plans, and the risk of political uncertainties and regulatory or legal changes that might interfere with the Company's business and prospects. The reader is urged to refer to the Company's reports, publicly available through the Canadian Securities Administrators' System for Electronic Document Analysis and Retrieval (SEDAR) at www.sedar.com for a more complete discussion of such risk factors and their potential effects.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Gary Freeman, President

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Item 9 Date of Report

July 6, 2011