



Spot Coffee will be attending The 2018 New York/New Jersey Franchise Show

TORONTO, Feb. 12, 2018 /CNW/ - **SPOT COFFEE (CANADA) LTD. (TSX-V: SPP) ("Spot" or the "Company")** is pleased to announce that its franchise team, headed by Dan Hensley, Vice President of Franchise Operations, will be exhibiting Spot Coffee at the 2018 New York/New Jersey Franchise Show on Saturday, February 17 (11am until 5pm) and Sunday, February 18 (11am until 4pm) at booth 302/304 in the Main Hall of the Meadowlands Expo Center at 355 Plaza Drive, Secaucus, New Jersey.

This annual event is an important stop for the Spot franchise and management teams. The New York/New Jersey Franchise Show gives the Company the opportunity to showcase its unique concept of building community-oriented cafés that become the central gathering places for residents of all ages living in their surrounding neighbourhoods. Furthermore, it gives the Spot franchise team the chance to interact with potential franchisees on a one-to-one basis and answer any questions they have concerning the Full and Express Cafés economic models, locations, development costs and franchise operation processes.

At the present time, Spot chooses to participate in franchise shows within its franchise program's targeted regional area of growth, which includes the State of New York, Connecticut and Massachusetts, and the Company anticipates reaching 50 locations in the near future.

For more information on the Franchise Show, or to purchase tickets in order to attend and see what Spot has to offer, the Company recommends that its shareholders and interested potential franchisee owner-operators visit www.franchiseshowinfo.com.

About Spot Coffee

Spot Coffee trades on the TSX Venture Exchange under the symbol SPP. Spot designs, builds, operates and franchises community oriented cafés and express cafés in New York State. Spot's community cafés provide its customers with the highest quality service, signature made-to-order meals and award-winning micro-roasted coffee. Each Spot café is distinctively designed to suit its local neighbourhood, creating a warm and friendly gathering place for the community. Spot's commercial business focuses on the sale of roasted coffee beans to food service and grocery chains, business offices and third party resellers such as universities and hospitals.

Forward Looking Statements

Except for statements of historical fact relating to the Company, certain information contained herein constitutes forward-looking statements. In particular, forward-looking information in this press release includes, but is not limited to, the potential use of proceeds of the financing that is the subject of this release. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events or results to differ materially from those projected in the forward-looking statements. The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Except as required by applicable securities laws, the Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change. The reader is cautioned not to place undue reliance on forward-looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of the release.

SOURCE Spot Coffee (Canada) Ltd.

View original content with multimedia:

<http://www.newswire.ca/en/releases/archive/February2018/12/c4359.html>

%SEDAR: 00025929E

For further information: Anton Ayoub, CEO & President, (416) 368-2220 Ext 228,
aayoub@spotcoffee.com

CO: Spot Coffee (Canada) Ltd.

CNW 07:00e 12-FEB-18